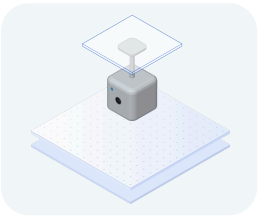
A real visitor-by-visitor journey.

One visitor, one journey: across re-entries, days and showrooms. Ready-made in Pulses OS.

WHAT THIS IS



Pulses.ai is a UAE-born Physical Intelligence company.

For dealership showrooms: a returning buyer walks in as a stranger.

SEE
Pulses Vision over the showroom

UNDERSTAND
Unique visits across showrooms

ACT
Long waits flagged to floor managers

THE PROBLEM

Back again, greeted as new.

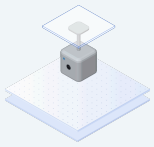
Each visit starts from zero. The wait for a hello goes unseen.

Who came back?
Return visits, and visits to your other showrooms, go uncounted.

Which car held them?
Time at the SUV line or the launch stand is a guess.

How long until a hello?
A visitor waits in the lounge; the floor manager hears afterwards.

HOW IT WORKS — THREE MOVES



01
See

Pulses Vision devices on the ceiling understand visits, dwell and waiting times. Only anonymous metadata leaves.

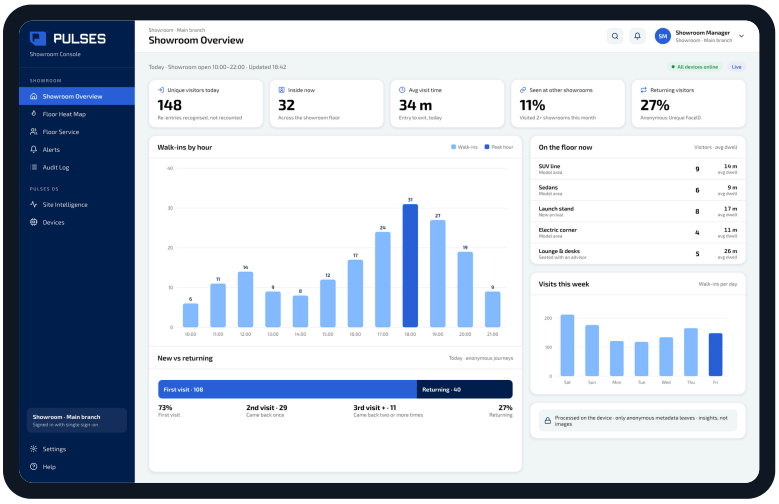
02
Understand

The same visitor across re-entries, days and showrooms: unique visitors, not footfall.

03
Act

A wait at the SUV line runs past target: the floor manager is alerted, Advisor B nearest.

THE SHOWROOM CONSOLE



Showroom Overview in Pulses OS: unique visitors, inside now, visit time, returning, seen at other showrooms.

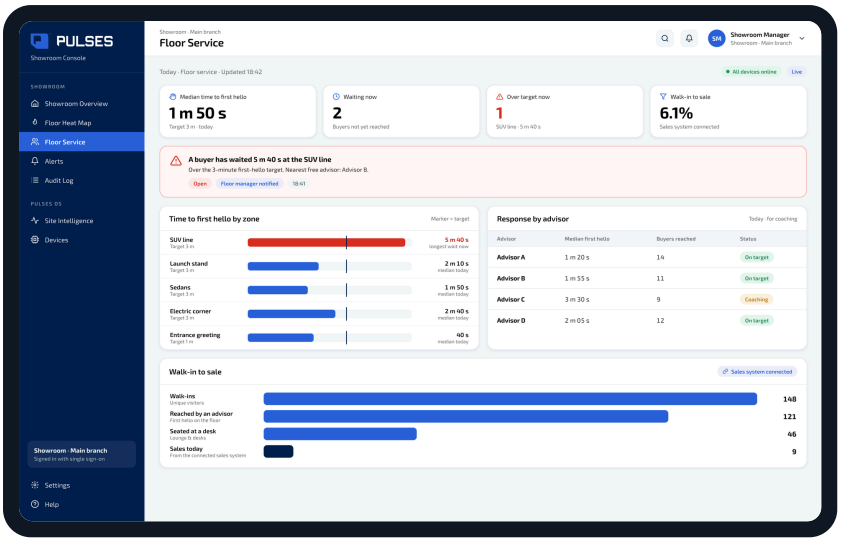
Three views of the Showroom Console.

Showroom Overview
unique visitors, not footfall: returning, and seen at your other showrooms

Floor Heat Map
where visitors stop, dwell by model, the hottest zone

Floor Service
time to first hello, response by advisor, walk-in to sale

EIGHT VIEWS, READY-MADE IN PULSES OS



Floor Service in Pulses OS: time to first hello, an alert to the floor manager, response by advisor, walk-in to sale.

- **01 Unique visits, in and out:** unique visitors by the hour; re-entries are not recounted.
- **02 Across showrooms:** second and third visits, and visitors seen at your other showrooms.
- **03 Floor heat map:** where visitors stop and where they walk past, on your floor plan.
- **04 Time on the floor:** visit time, and dwell by model: the SUV line, the launch stand.
- **05 Time to first hello:** how long a visitor waits for a greeting, against your target.
- **06 Alerts that reach the floor:** a long wait reaches the floor manager on the team's own channel.
- **07 Advisor response:** time to first hello, advisor by advisor, for coaching.
- **08 Walk-in to sale:** connect your sales system, and walk-ins become a conversion rate.

PRIVATE BY DESIGN

Unique, and anonymous.

- Processing happens on the device.
- Only anonymous metadata leaves the device.
- Anonymous Unique FaceID: created on the device, can't be turned back into a picture, no personal data.
- Alerts go to the floor manager.
- Advisor views are for coaching, inside the dealership.

Insights, not images.

PROOF

150 million+

journeys counted across Pulses deployments

Anonymous platform total

NEXT STEP

Book a walkthrough — pulses.ai/demo

See the full showcase, with the film and the screens: **pulses.ai/use-cases/showroom-analytics** (scan the QR code). **info@pulses.ai**

DEPLOYED AT AGMC

BUILT ON Microsoft NVIDIA

Scan for the showcase