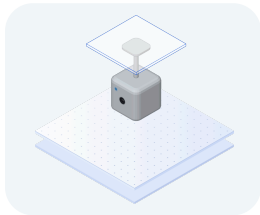


See how buyers move through your showroom.

For dealership showrooms: visits, dwell by model, the wait for a first hello and walk-in to sale, while buyers are still on the floor. Ready-made in Pulses OS.

WHAT THIS IS



Pulses.ai is a UAE-born Physical Intelligence company: AI that understands your physical world.

For dealership showrooms: the floor runs on guesswork.

SEE

Pulses Vision over the showroom

UNDERSTAND

Visits, dwell and first-touch time

ACT

Floor managers alerted in time

THE PROBLEM

The showroom is where cars are sold, and where the data runs out.

Leads and deals live in the sales system. The floor itself is counted by hand, if at all.

Who walked in, and who came back?

Footfall and return visits are guesses, not numbers.

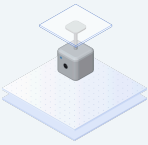
Which car held them?

Which models draw the crowd, and for how long, is a guess.

How long did they wait for a hello?

A buyer standing alone is invisible until they leave.

HOW IT WORKS — THREE MOVES



01

See

Pulses Vision devices on the showroom ceiling count each visitor once, at the doors and by model area. Processing happens on the device; only anonymous metadata leaves.



02

Understand

Pulses OS turns it into the floor's numbers: walk-ins and how many are inside now, visit time and dwell by model, the floor heat map, the wait until first contact, and new versus returning buyers.

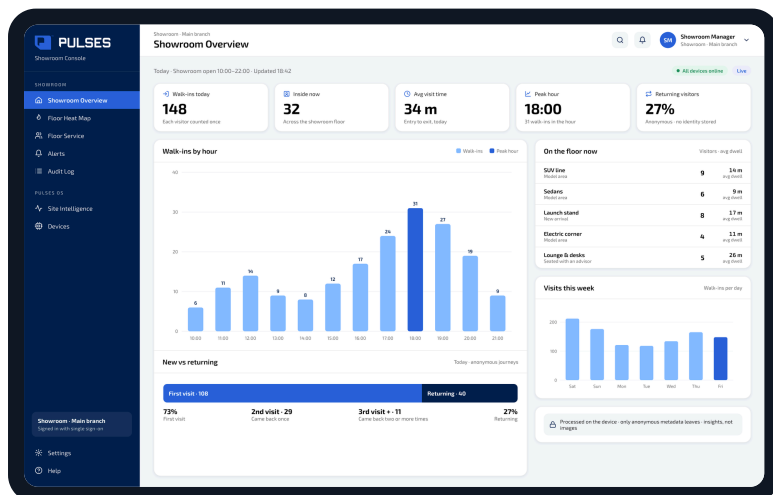


03

Act

When a buyer waits past the target, the floor manager is alerted on the channel the team already uses. Connect the sales system, and walk-ins become a conversion rate.

THE SHOWROOM CONSOLE



Three views of the Showroom Console.

Showroom Overview

the floor in one glance: walk-ins, visit time, returning visitors

Floor Heat Map

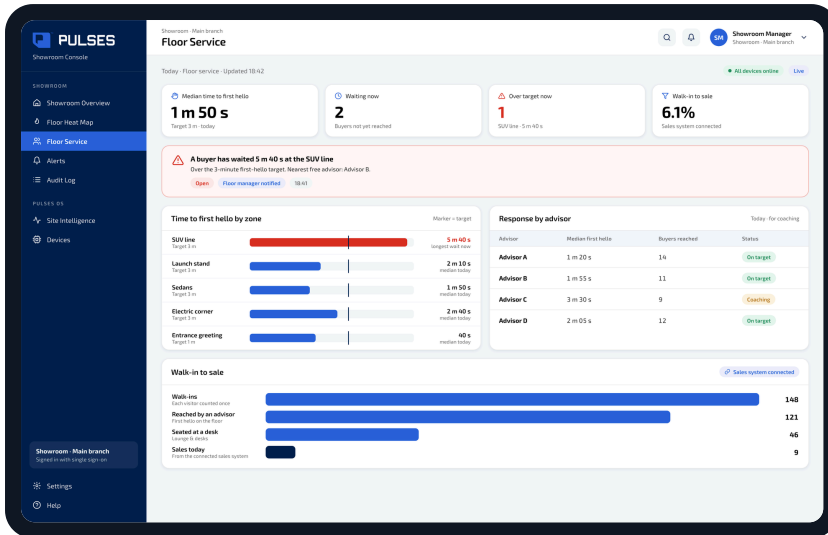
where buyers stop, dwell by model, the hottest zone

Floor Service

time to first hello, response by advisor, walk-in to sale

Showroom Overview in Pulses OS: walk-ins, inside now, visit time, peak hour, new vs returning.

EIGHT VIEWS, READY-MADE IN PULSES OS



Floor Service in PULSES OS: time to first hello, an alert to the floor manager, response by advisor, walk-in to sale.

- **01 Footfall, in and out:** walk-ins counted once, hour by hour, with the peak hour called out.
- **02 Returning buyers:** first visits and return visits, counted anonymously: no identity is stored.
- **03 Floor heat map:** where buyers stop and where they walk past, on your own floor plan.
- **04 Time on the floor:** average visit time, and dwell by model: which cars hold attention.
- **05 Time to first hello:** how long a buyer waits before someone greets them, against your target.
- **06 Alerts that reach the floor:** when a wait runs past target, the floor manager hears about it on the channel the team already uses.
- **07 Advisor response:** how quickly the team reaches buyers, advisor by advisor, for coaching rather than guesswork.
- **08 Walk-in to sale:** connect your sales system, and walk-ins become a conversion rate.

PRIVATE BY DESIGN

Journeys are counted. Identities are not stored.

- Intelligence runs on the device.
- Only anonymous metadata leaves the device.
- Returning buyers are recognised as a return visit, not as a person.
- Alerts go to the floor manager.
- Advisor views are for coaching, inside the dealership.

Insights, not images.

PROOF

150 million+

journeys counted across PULSES deployments

Anonymous platform total

NEXT STEP

Book a walkthrough — pulses.ai/demo

See the full showcase, with the film and the screens:
pulses.ai/showcases/showroom-analytics (scan the QR code). info@pulses.ai

DEPLOYED AT

AGMC

BUILT ON

Microsoft

NVIDIA



Scan for the showcase