

SHOWROOM ANALYTICS

See how buyers move through your showroom.

For dealership showrooms: visits, dwell by model, the wait for a first hello and walk-in to sale, while buyers are still on the floor.



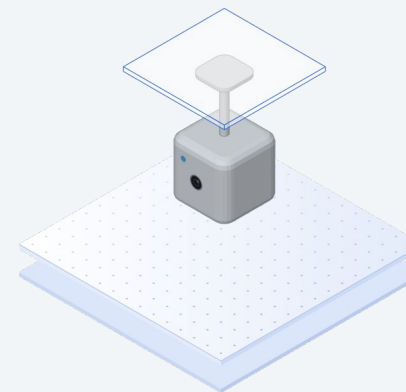
WHAT THIS IS

Pulses.ai is a UAE-born Physical Intelligence company: AI that understands your physical world.

Pulses.ai builds Physical Intelligence for enterprises and government: edge-AI Vision Devices,  designed and made in the UAE, that turn physical spaces — venues, stations, showrooms, service centers — into live, actionable insight. All processing happens on the device; only anonymous metadata leaves. See. Understand. Act.

The Operating System for the Physical World

For dealership showrooms: the floor runs on guesswork.



SEE

Pulses Vision over the showroom

UNDERSTAND

Visits, dwell and first-touch time

ACT

Floor managers alerted in time

THE PROBLEM

The showroom is where cars are sold, and where the data runs out.

Leads and deals live in the sales system. The floor itself is counted by hand, if at all.

Who walked in, and who came back?

Footfall and return visits are guesses, not numbers.

Which car held them?

Which models draw the crowd, and for how long, is a guess.

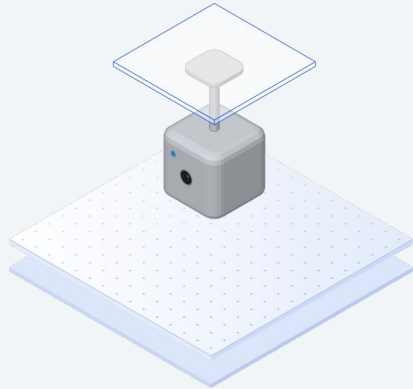
How long did they wait for a hello?

A buyer standing alone is invisible until they leave.



HOW IT WORKS

The floor in numbers, while buyers are still on it.



01

See

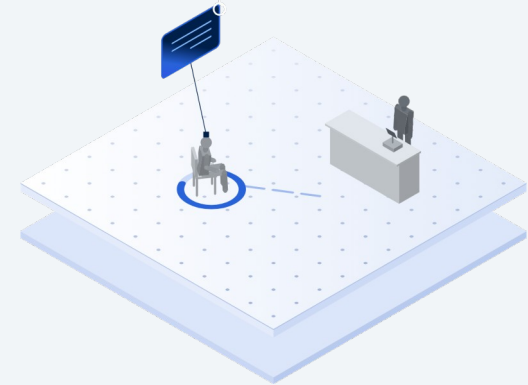
Pulses Vision devices on the showroom ceiling count each visitor once, at the doors and by model area. Processing happens on the device; only anonymous metadata leaves.



02

Understand

Pulses OS turns it into the floor's numbers: walk-ins and how many are inside now, visit time and dwell by model, the floor heat map, the wait until first contact, and new versus returning buyers.



03

Act

When a buyer waits past the target, the floor manager is alerted on the channel the team already uses. Connect the sales system, and walk-ins become a conversion rate.

WHAT YOU SEE

Eight views, ready-made in Pulses OS.

01**Footfall, in and out**

Walk-ins counted once, hour by hour, with the peak hour called out.

02**Returning buyers**

First visits and return visits, counted anonymously: no identity is stored.

03**Floor heat map**

Where buyers stop and where they walk past, on your own floor plan.

04**Time on the floor**

Average visit time, and dwell by model: which cars hold attention.

05**Time to first hello**

How long a buyer waits before someone greets them, against your target.

06**Alerts that reach the floor**

When a wait runs past target, the floor manager hears about it on the channel the team already uses.

07**Advisor response**

How quickly the team reaches buyers, advisor by advisor, for coaching rather than guesswork.

08**Walk-in to sale**

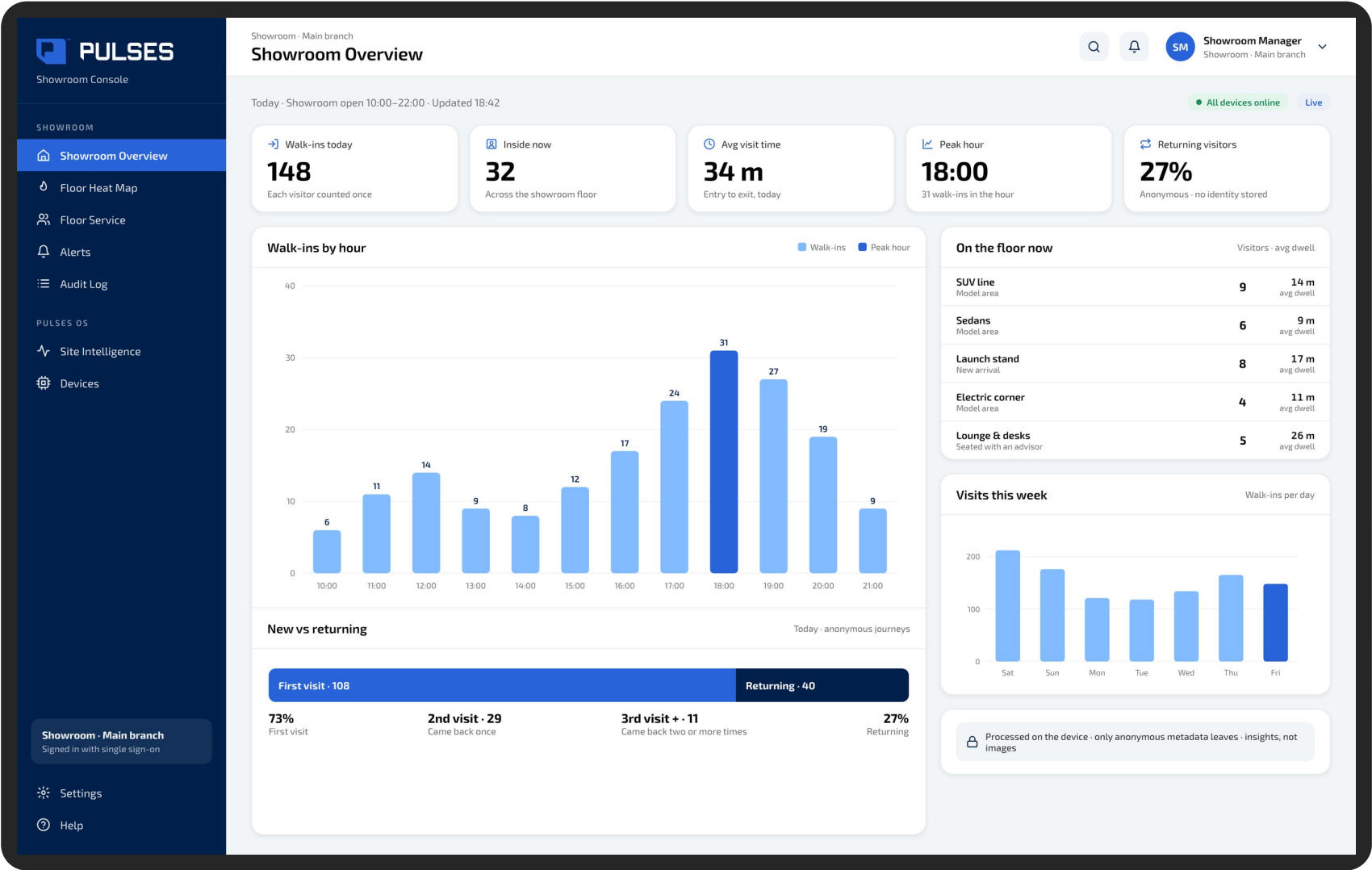
Connect your sales system, and walk-ins become a conversion rate.

THE SHOWROOM CONSOLE

Showroom Overview

The floor in one glance.

- 01 Footfall, in and out: walk-ins, inside now, peak hour
- 02 Returning buyers: new vs returning, anonymous
 - Average visit time

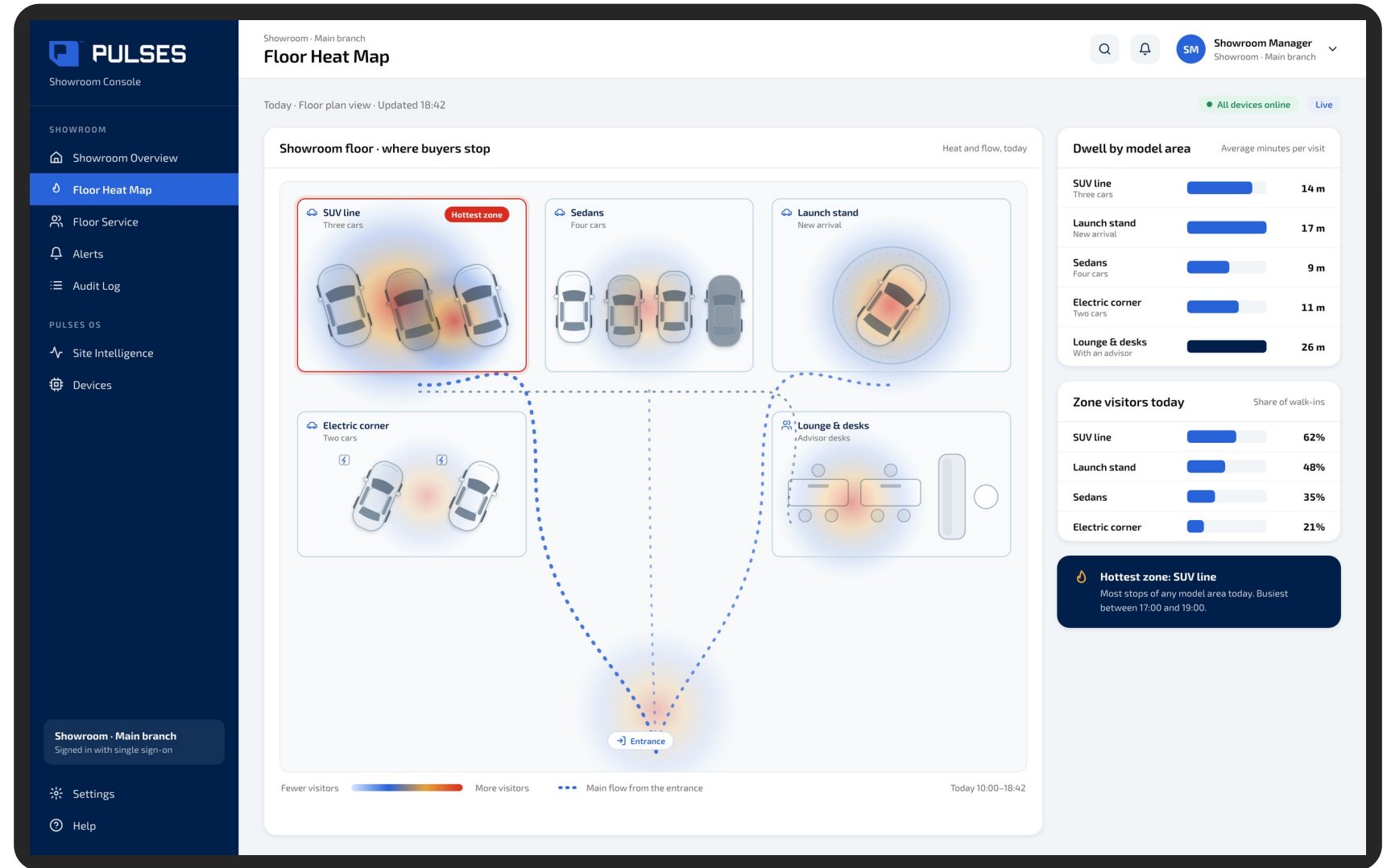


THE SHOWROOM CONSOLE

Floor Heat Map

Which cars hold buyers.

- 03 Floor heat map: heat and flow on your floor plan
- 04 Time on the floor: dwell by model area
 - The hottest zone, called out

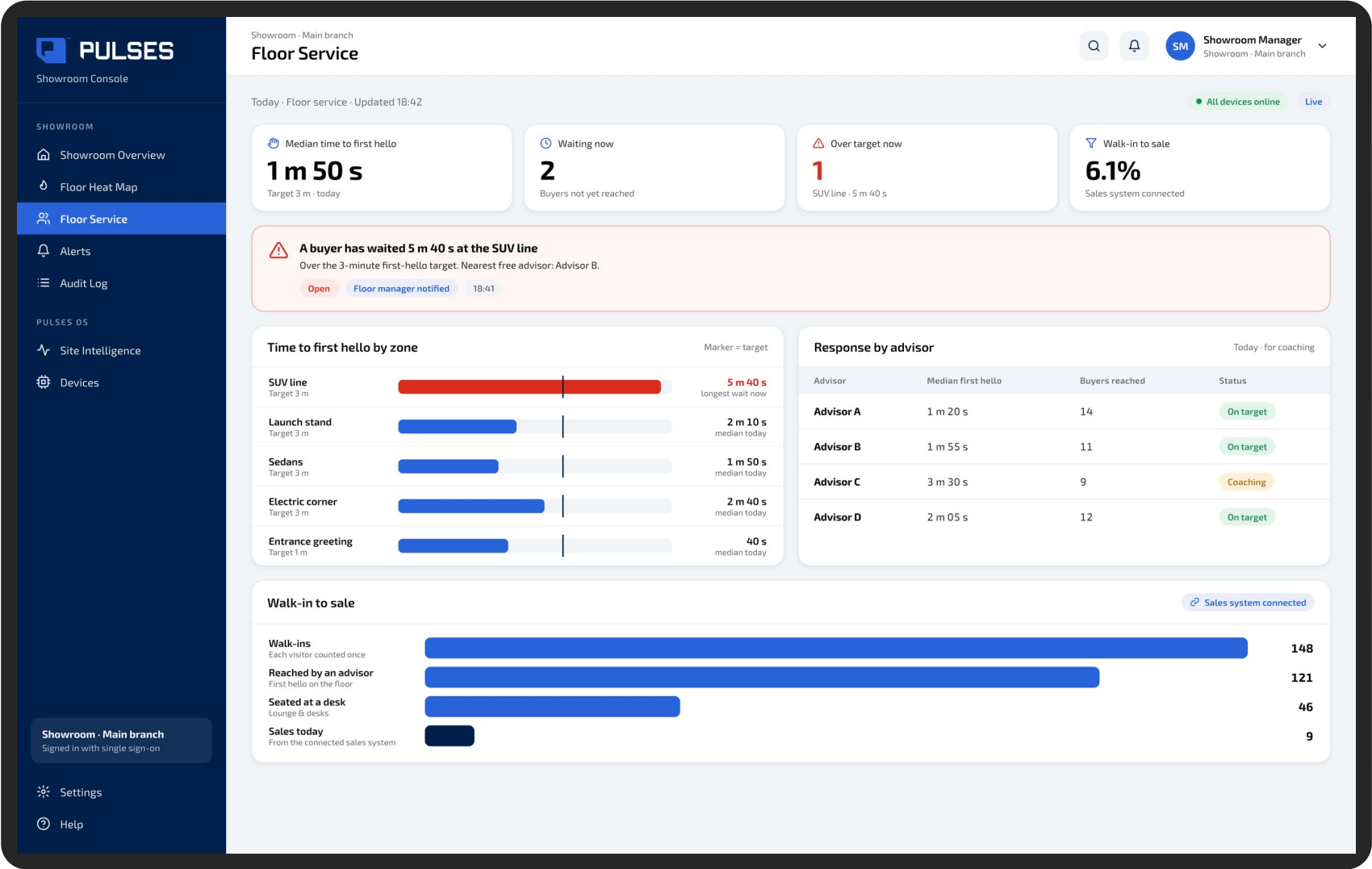


THE SHOWROOM CONSOLE

Floor Service

The team acts while the buyer is there.

- 05 Time to first hello, against target
- 06 Alerts that reach the floor
- 07 Advisor response, for coaching
- 08 Walk-in to sale, sales system connected



PROOF

150 million+

journeys counted across Pulses deployments

Anonymous platform total

NEXT STEP

See your showroom floor in numbers.

[Book a walkthrough — pulses.ai/demo](https://pulses.ai/demo)

The full showcase, with the film:
pulses.ai/showcases/showroom-analytics

Insights, not images.

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The Operating System for the Physical World ·  Made in UAE



Scan for the showcase

Deployed at

AGMC

Built on



Microsoft



NVIDIA