PULSES

AI for the physical world.

SHOWROOM ANALYTICS

A real visitor-by-visitor journey.

One visitor, one journey: across re-entries, days and showrooms.

PULSES

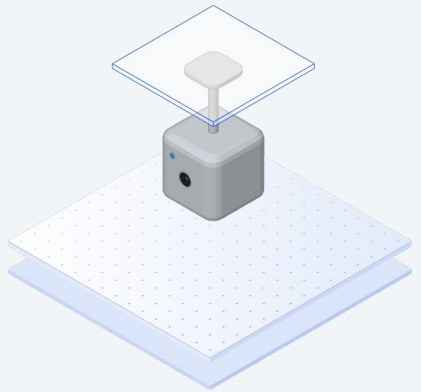
WHAT THIS IS

Pulses.ai is a UAE-born Physical Intelligence company.

Pulses.ai builds Physical Intelligence for enterprises and government: edge-AI Vision Devices, designed and made in the UAE, that turn physical spaces — venues, stations, showrooms, service centers — into live, actionable insight. All processing happens on the device; only anonymous metadata leaves. See. Understand. Act.

AI for the physical world.

For dealership showrooms: a returning buyer walks in as a stranger.



SEE

Pulses Vision over the showroom

UNDERSTAND

Unique visits across showrooms

ACT

Long waits flagged to floor managers

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THE PROBLEM

Back again, greeted as new.

Each visit starts from zero. The wait for a hello goes unseen.

Who came back?

Return visits, and visits to your other showrooms, go uncounted.

Which car held them?

Time at the SUV line or the launch stand is a guess.

How long until a hello?

A visitor waits in the lounge; the floor manager hears afterwards.

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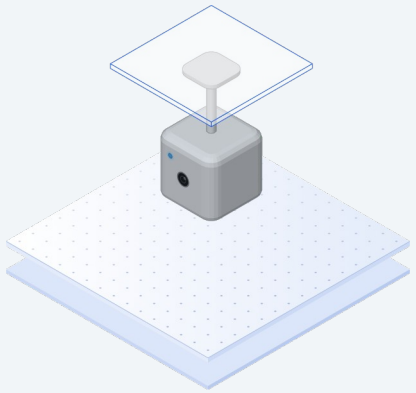
HOW IT WORKS

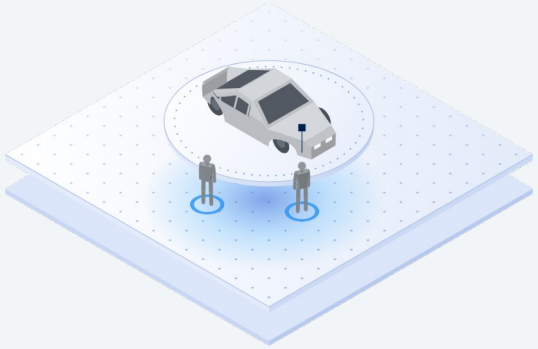
From the door to the desk.



01

See

Devices on the showroom ceiling understand visits, dwell and waiting times. Only anonymous metadata leaves.



02

Understand

The same visitor across re-entries, days and showrooms: unique visitors, not footfall.

03

Act

A wait at the SUV line runs past target: the floor manager is alerted, Advisor B nearest.

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WHAT YOU SEE

Eight views, ready-made in Pulses OS.

01

Unique visits, in and out

Unique visitors by the hour; re-entries are not recounted.

02

Across showrooms

Second and third visits, and visitors seen at your other showrooms.

03

Floor heat map

Where visitors stop and where they walk past, on your floor plan.

04

Time on the floor

Visit time, and dwell by model: the SUV line, the launch stand.

05

Time to first hello

How long a visitor waits for a greeting, against your target.

06

Alerts that reach the floor

A long wait reaches the floor manager on the team's own channel.

07

Advisor response

Time to first hello, advisor by advisor, for coaching.

08

Walk-in to sale

Connect your sales system, and walk-ins become a conversion rate.

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THE SHOWROOM CONSOLE

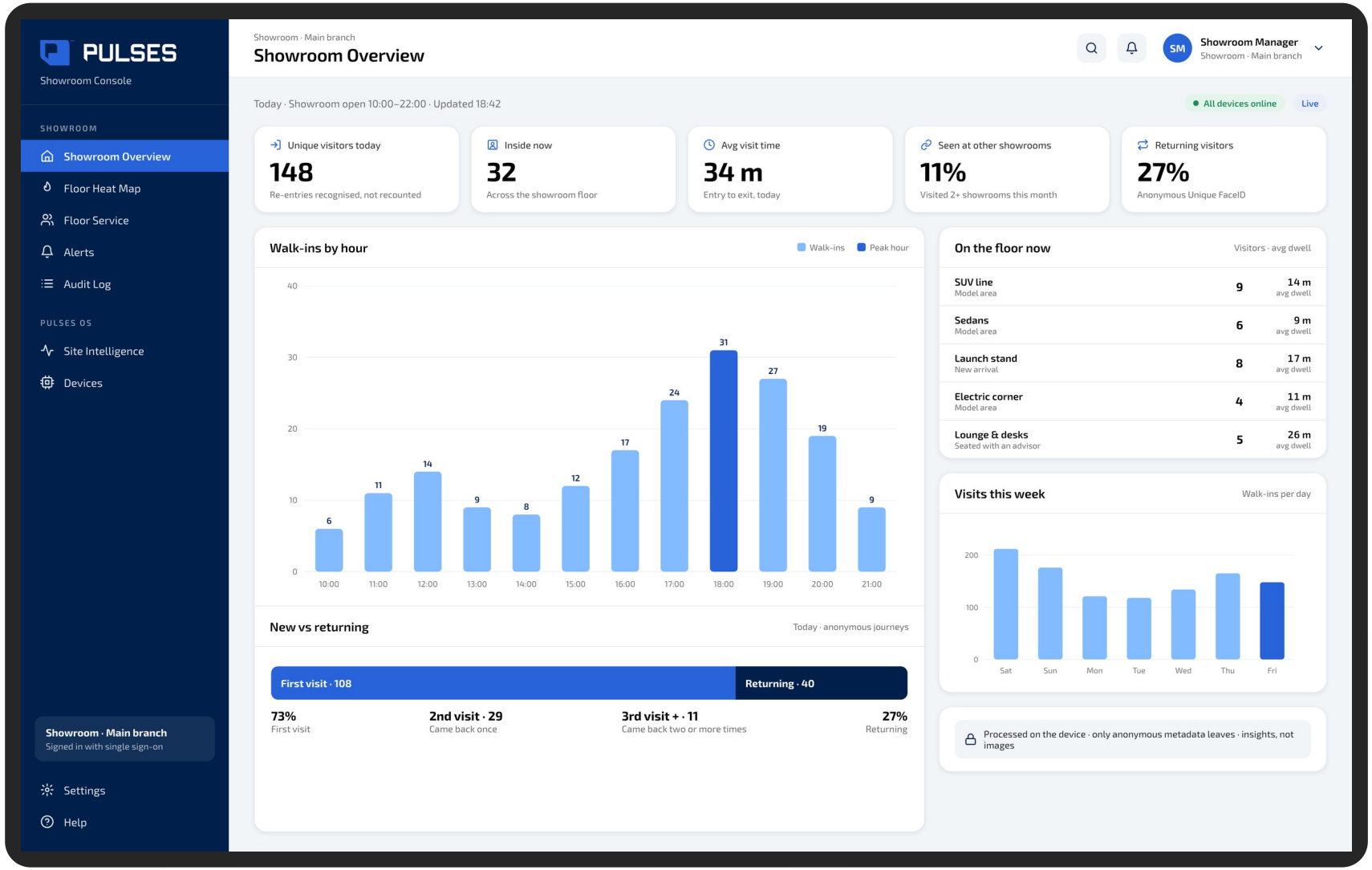
Showroom Overview

Unique visitors, not footfall.

01 Unique visits, in and out: unique visitors, inside now, peak hour

02 Across showrooms: returning, and seen at other showrooms

- Anonymous Unique FaceID: created on the device, no personal data.



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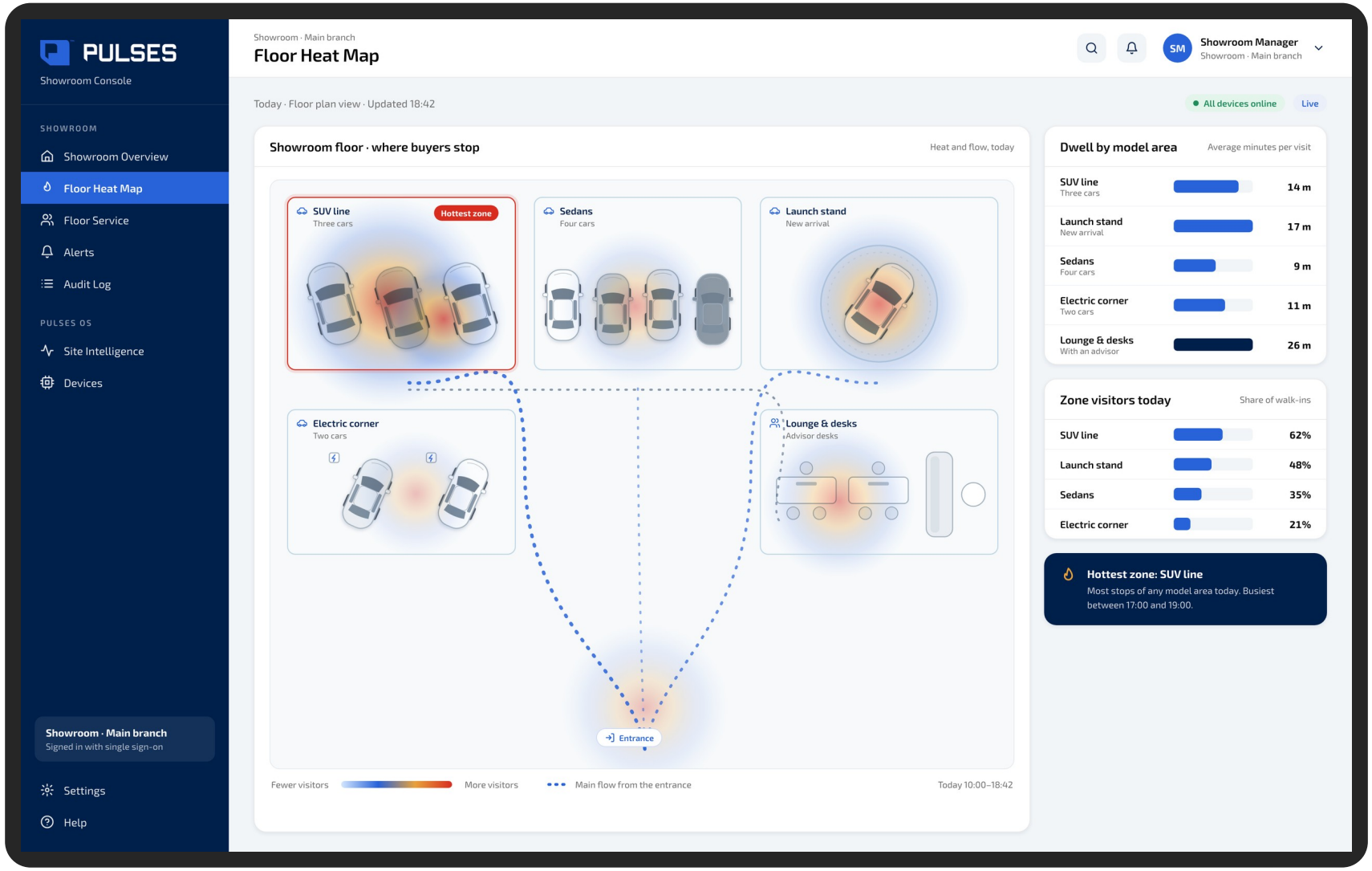
Floor Heat Map

Which cars hold attention.

03 Floor heat map: heat and flow on your floor plan

04 Time on the floor: dwell by model area

- The hottest zone, called out



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THE SHOWROOM CONSOLE

Floor Service

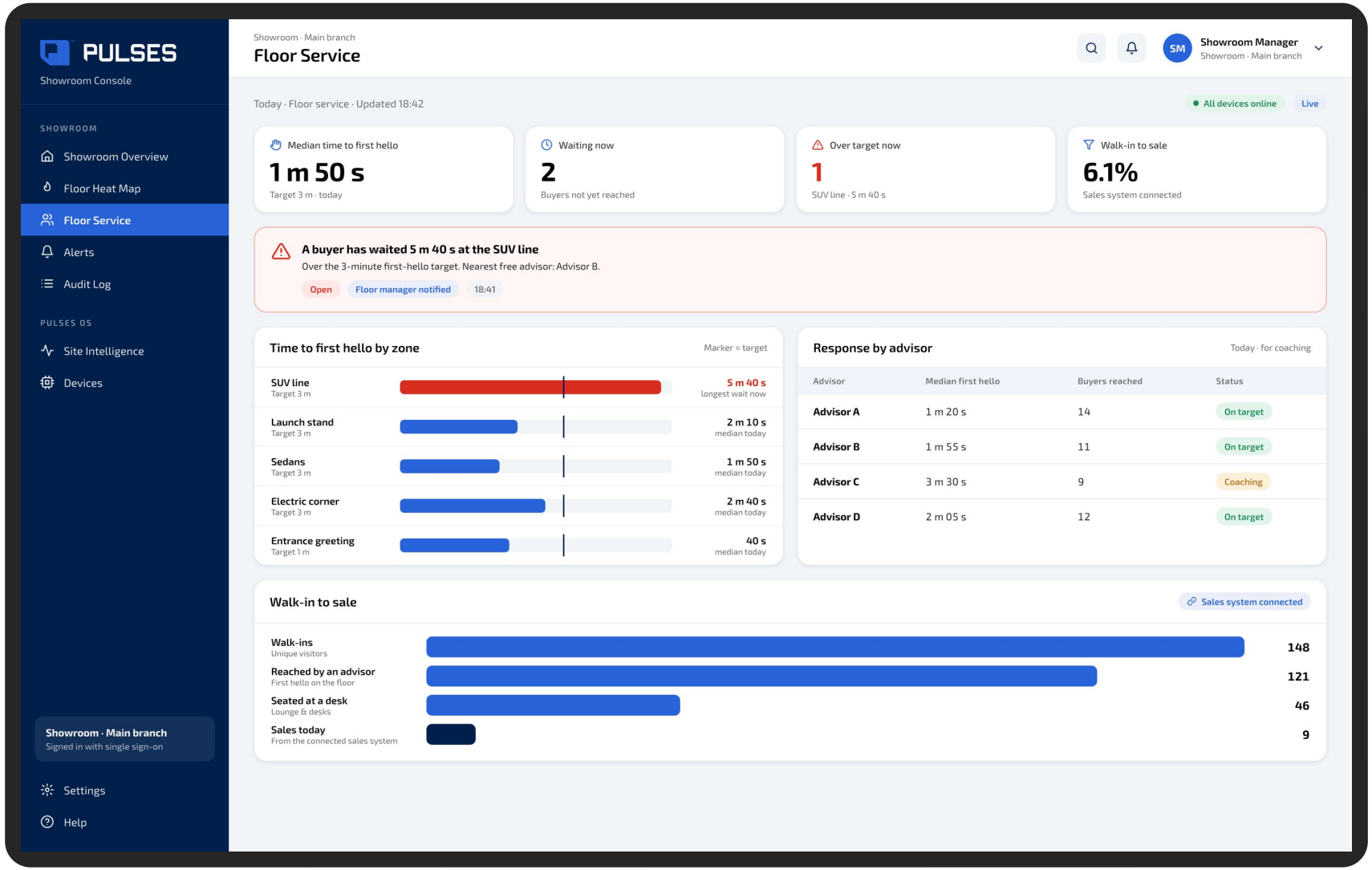
The team acts while the visitor is there.

05 Time to first hello, against target

06 Alerts that reach the floor

07 Advisor response, for coaching

08 Walk-in to sale, sales system connected



PROOF

150 million+

journeys counted across Pulses deployments

Anonymous platform total

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AI for the physical world.

NEXT STEP

Meet your returning visitors.

Book a walkthrough — pulses.ai/demo

The full showcase, with the film:
pulses.ai/use-cases/showroom-analytics

Insights, not images.

info@pulses.ai

Made in UAE

Scan for the showcase

Deployed at AGMC

Built on Microsoft NVIDIA