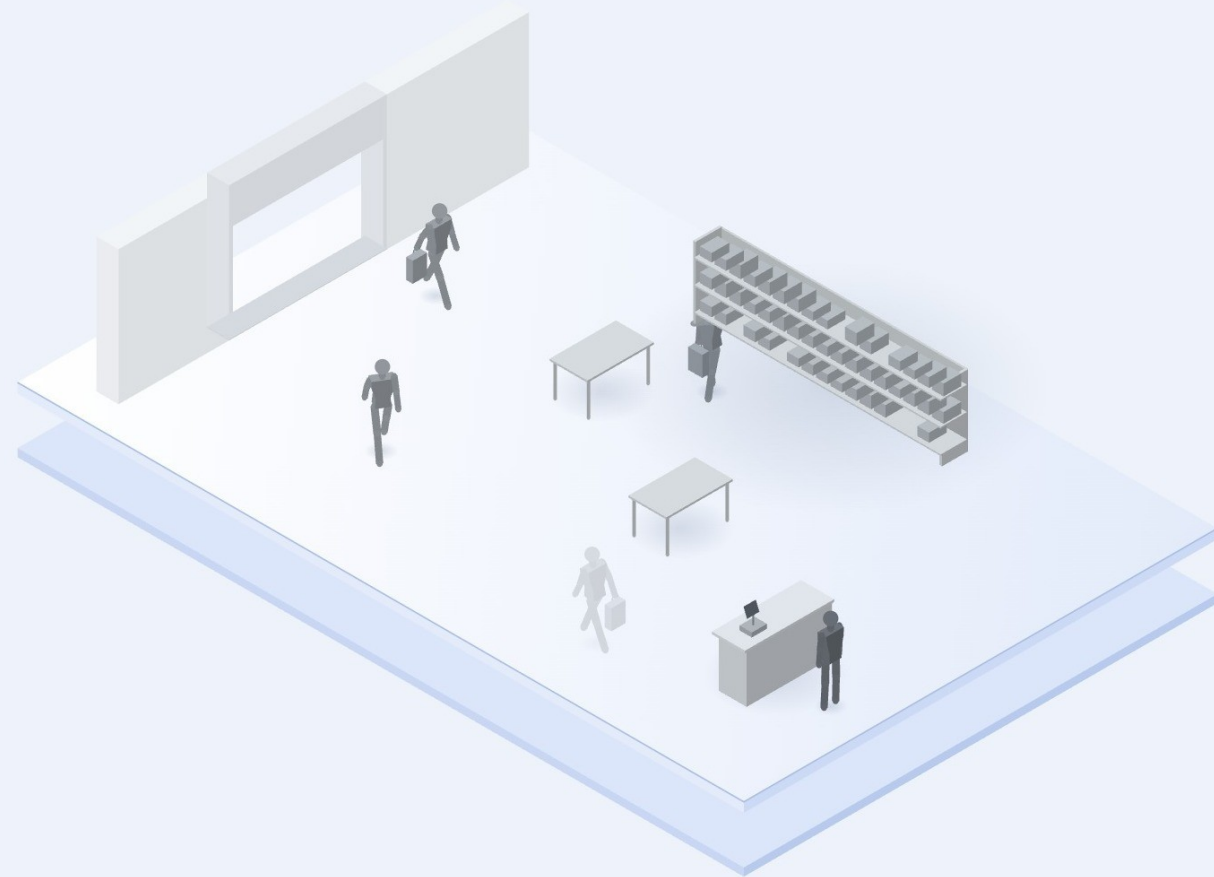


Flagship stores

Known at the door, by choice.

Members who opt in are known as they walk in.



WHAT THIS IS

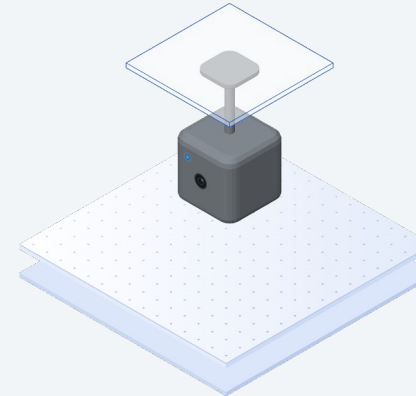
Pulses.ai is a UAE-born Physical Intelligence company: AI that understands your physical world.

For retailers: loyal members walk in unnoticed.

Only members who opt in are recognised.

The Operating System for the Physical World

HOW IT WORKS



SEE

Pulses Vision on the entrance ceiling

UNDERSTAND

Opted-in members, known at the door

ACT

The floor manager is pinged

THE PROBLEM

Loyal, and unnoticed.

Your best members walk in like anyone else.

The tier stays on paper.

The loyalty programme knows the member. The floor does not.

The team is at the counter.

A Gold member walks in looking like any other shopper.

The visit shows up at the till.

The programme hears of it only if the member buys.



CONSENT FIRST

Only members who opt in are recognised.

No consent, no recognition.

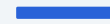
A member says yes at an enrolment point. Without that yes, the member is not recognised.

The ping carries the tier and the door, not a picture.

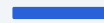
All processing happens on the device; only anonymous metadata leaves. No photos or video leave the device.

WHERE MEMBERS OPT IN**01**

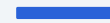
A screen at the till

02

A QR code

03

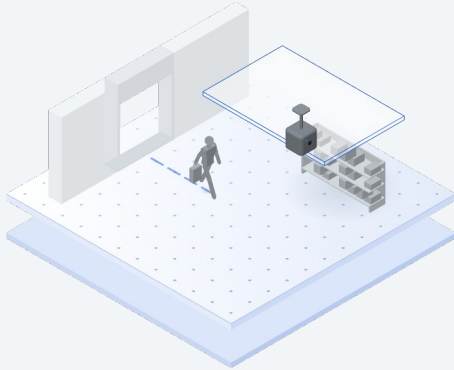
A tap

04

A signature pad

HOW IT WORKS

From the door to the floor.



01

Vision at the entrance

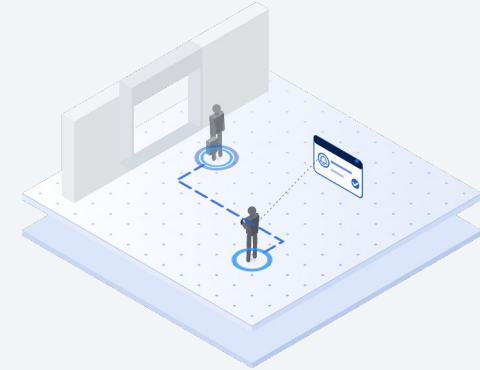
A Pulsar Vision device on the ceiling, just inside the door. All processing happens on the device; only anonymous metadata leaves.



02

Opted-in members, known

A member who said yes is known as a tier and a token.



03

The floor manager is pinged

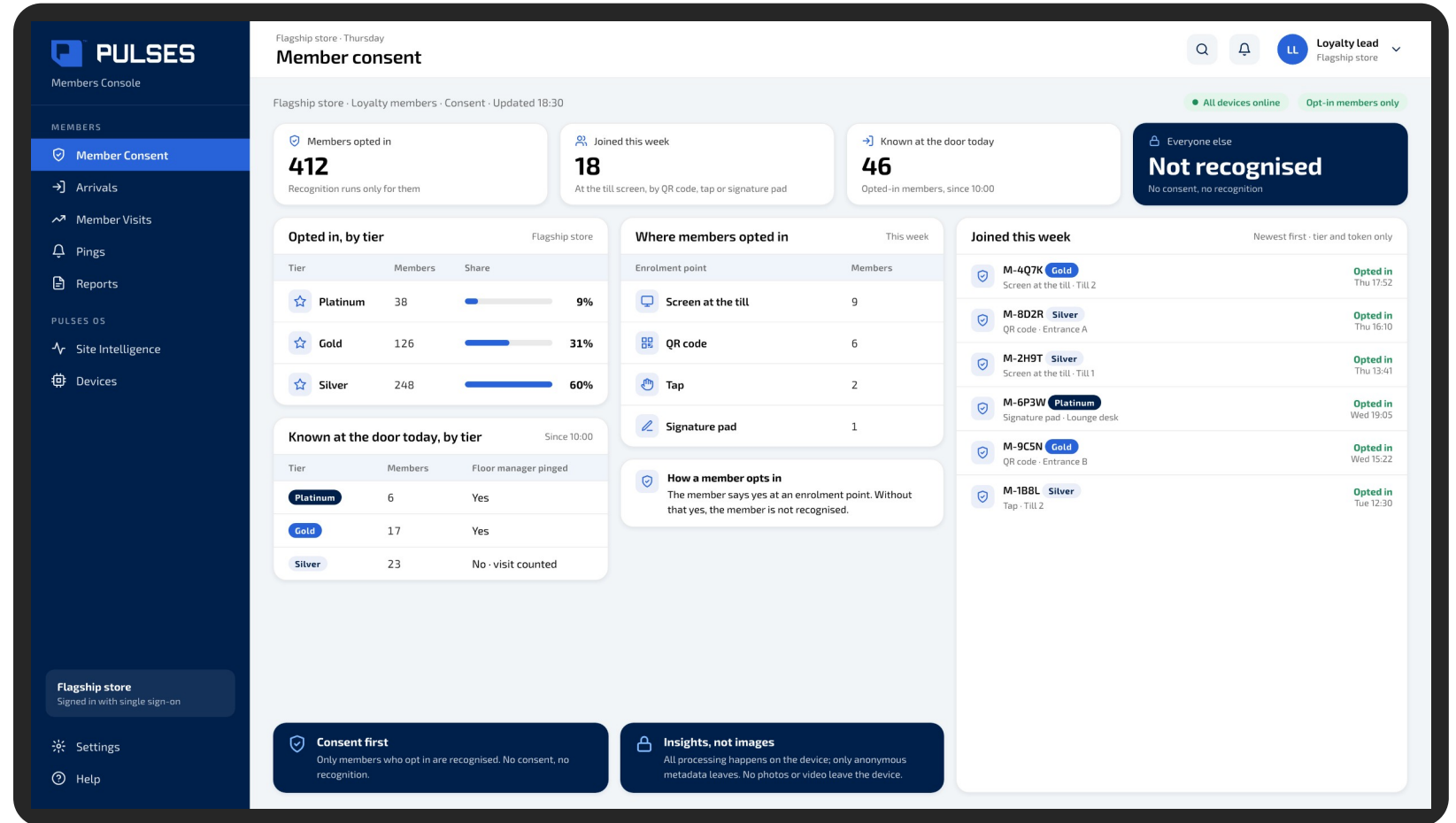
On WhatsApp, Teams, SMS or email. The ping carries the tier and the door, not a picture.

Member Consent

Who said yes.

No consent, no recognition: members choose to join at a screen at the till, by QR code, a tap or a signature pad.

- Opted-in members, by tier
- Where each member enrolled
- Everyone else: not recognised



PULSES OS

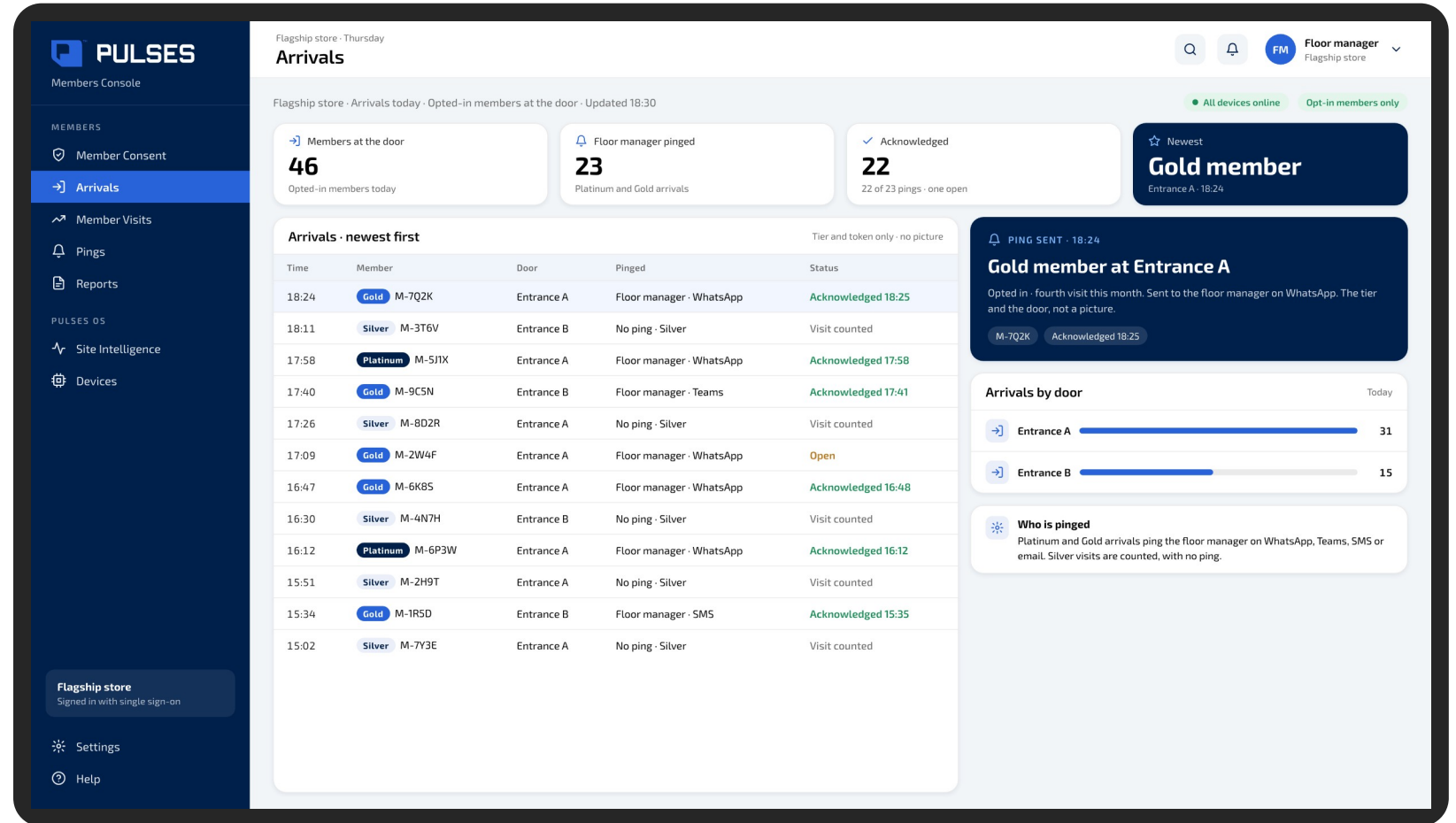
Arrivals

A Gold member, at the door.

When a Gold member walks in, the floor manager is pinged on WhatsApp, Teams, SMS or email.

The ping shows the member's tier and the door, not a picture.

- Arrivals by door, newest first
- Who was pinged, and on which channel
- Pings acknowledged, or still open



Flagship store - Thursday

Arrivals

Flagship store - Arrivals today - Opted-in members at the door - Updated 18:30

Members at the door
46
Opted-in members today

Floor manager pinged
23
Platinum and Gold arrivals

Acknowledged
22
22 of 23 pings - one open

Newest
Gold member
Entrance A - 18:24

All devices online Opt-in members only

PING SENT - 18:24

Gold member at Entrance A

Opted in - fourth visit this month. Sent to the floor manager on WhatsApp. The tier and the door, not a picture.

M-7Q2K Acknowledged 18:25

Arrivals by door

Today

Entrance A 31

Entrance B 15

Who is pinged

Platinum and Gold arrivals ping the floor manager on WhatsApp, Teams, SMS or email. Silver visits are counted, with no ping.

Time	Member	Door	Pinged	Status
18:24	Gold M-7Q2K	Entrance A	Floor manager - WhatsApp	Acknowledged 18:25
18:11	Silver M-3T6V	Entrance B	No ping - Silver	Visit counted
17:58	Platinum M-5J1X	Entrance A	Floor manager - WhatsApp	Acknowledged 17:58
17:40	Gold M-9C5N	Entrance B	Floor manager - Teams	Acknowledged 17:41
17:26	Silver M-8D2R	Entrance A	No ping - Silver	Visit counted
17:09	Gold M-2W4F	Entrance A	Floor manager - WhatsApp	Open
16:47	Gold M-6K8S	Entrance A	Floor manager - WhatsApp	Acknowledged 16:48
16:30	Silver M-4N7H	Entrance B	No ping - Silver	Visit counted
16:12	Platinum M-6P3W	Entrance A	Floor manager - WhatsApp	Acknowledged 16:12
15:51	Silver M-2H9T	Entrance A	No ping - Silver	Visit counted
15:34	Gold M-1R5D	Entrance B	Floor manager - SMS	Acknowledged 15:35
15:02	Silver M-7Y3E	Entrance A	No ping - Silver	Visit counted

Flagship store
Signed in with single sign-on

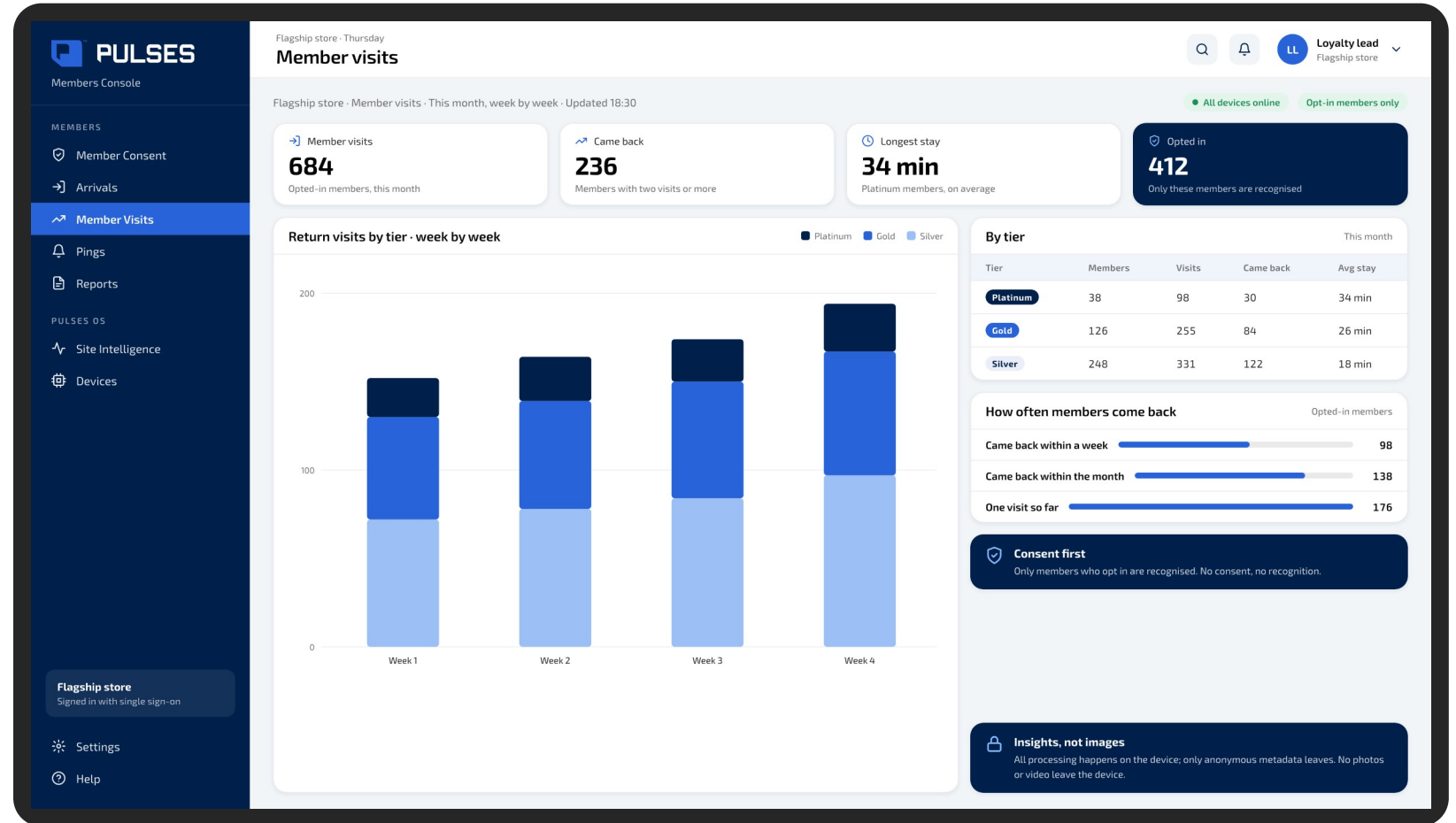
Settings Help

Member Visits

Return visits, by tier.

Return visits by tier, week by week, on one page.

- Visits by tier, week by week
- Members who came back
- Average stay, by tier



PROOF

150 million+

journeys counted across Pulses deployments

Anonymous platform total

NEXT STEP

Walk your entrance with us.

We map your doors and enrolment points with you.

Book a walkthrough — pulses.ai/demo

The full showcase, with the film:
pulses.ai/use-cases/recognised-customers

The Operating System for the Physical World

Insights, not images.

 Made in UAE



Scan for the showcase

Built on

