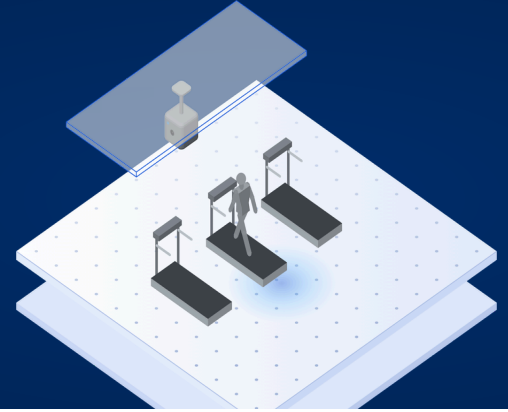
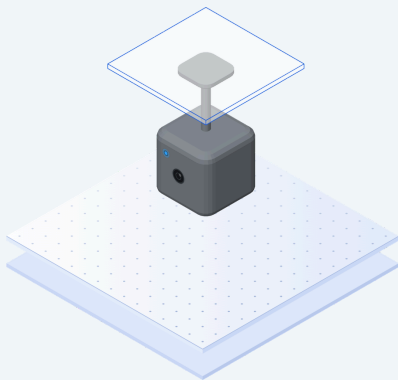


# Full is a number.

How full each studio is, where members crowd, how many return.



## WHO PULSES IS, WHAT THIS IS, HOW IT WORKS



**Pulses.ai** is a UAE-born Physical Intelligence company: AI that understands your physical world.

**For gyms and clubs: full is a feeling.**

### SEE

Pulses Vision on the gym ceiling

### UNDERSTAND

Occupancy, peak hours and member returns, understood

### ACT

Staff alerted at the limit you set

## THE PROBLEM

### Three rooms at once.

At peak hour the cycling studio is full, members wait for a rack, and the stretch area sits empty.

### Peak hours from memory.

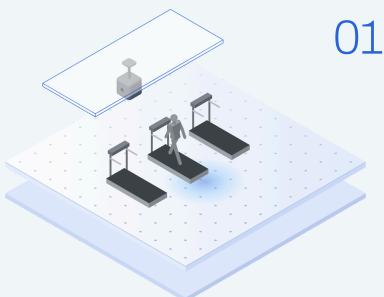
Class times and staff rotas are planned on last month's crowd, not on where members crowd.

### A list, not a return rate.

The membership list says how many people pay, not how many come back.

## HOW IT WORKS

### From the ceiling to the duty manager.



01

### Vision on the gym ceiling

A Pulsed Vision device on the gym ceiling, over the studios, the free-weights floor and the entrance.



02

### Full, as a number

How many people are in each studio, floor and zone, against the limit the club sets.



03

### The duty manager hears

When a studio reaches the limit you set, an alert lands on WhatsApp, Teams, SMS or email.

## MORE FROM ONE CLUB

### Counted once

One person counted once, however many times they pass; no identity is kept.

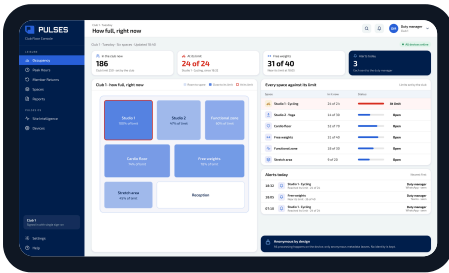
### Limits the club sets

Each studio, floor and zone has the limit the club sets; staff decide what happens next.

### Peaks on your own layout

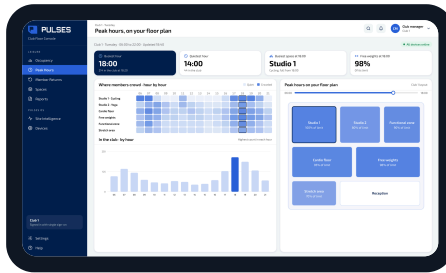
Class times and staff rotas set by where members crowd, hour by hour.

## THE PRODUCT ON SCREEN



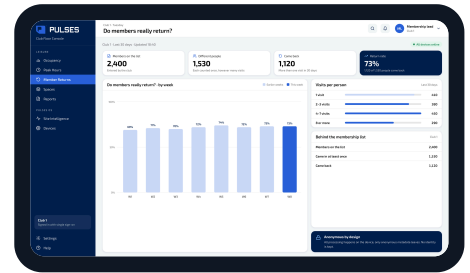
### How full, right now

See how full each studio, floor and zone is, in real time. When a studio reaches the limit you set, the duty manager hears.



### Peak hours, on your floor plan

See where members crowd, hour by hour, on your own floor plan.



### Do members really return?

And see how many members really come back, each counted once, with no identity kept.

**Privacy.** All processing happens on the device; only anonymous metadata leaves.

## PROOF

**150 million+** journeys counted across Pulses deployments

Anonymous platform total

 Made in UAE — Pulses Vision Devices are designed and made in the UAE.

## NEXT STEP

**Book a walkthrough — [pulses.ai/demo](https://pulses.ai/demo)**

See the full showcase, with the film, the screens and the deck:  
[pulses.ai/use-cases/gyms-and-clubs](https://pulses.ai/use-cases/gyms-and-clubs) (scan the QR code).

The Operating System for the Physical World. **Insights, not images.**



Scan for the showcase

BUILT ON

