

GYMS AND CLUBS

Full is a number.

How full each studio is, when it peaks, how many come back.



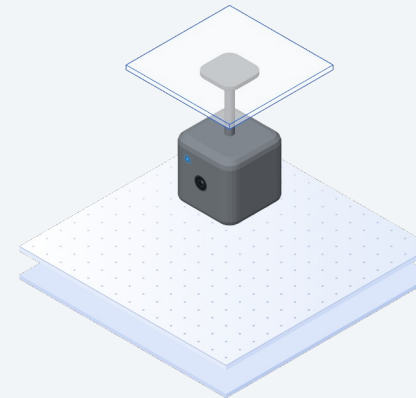
WHAT THIS IS

Pulses.ai is a UAE-born Physical Intelligence company: AI that understands your physical world.

For gyms and clubs: full is a feeling.

The Operating System for the Physical World

HOW IT WORKS



SEE

Pulses Vision on the gym ceiling

UNDERSTAND

Occupancy, peak hours and member returns, understood

ACT

Staff alerted at the limit you set

THE PROBLEM

Busy is not a number.

The front desk feels the crowd. It cannot count it.

A full studio, heard from a member.

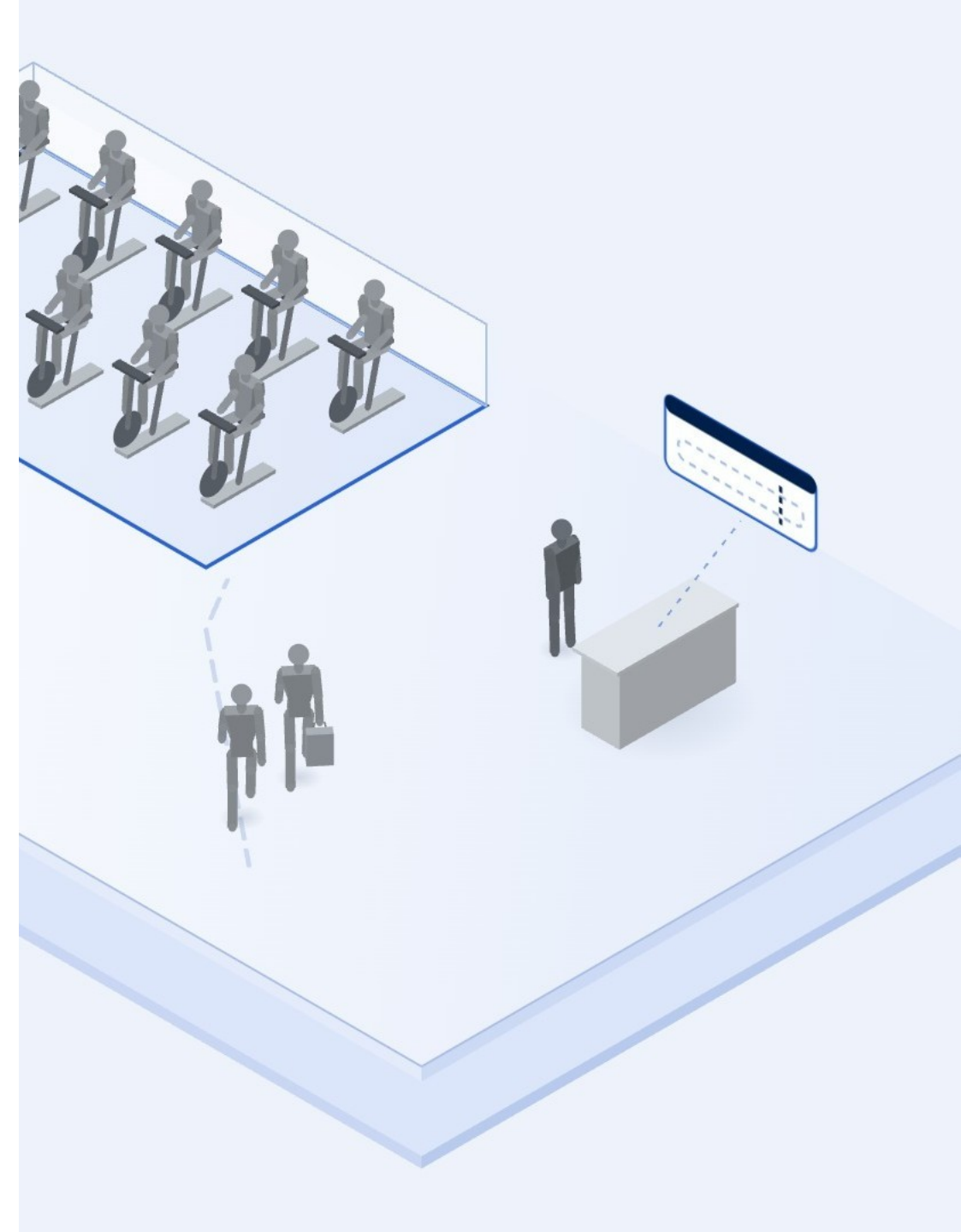
The person who can act on it hears last.

Class times planned on memory.

Rotas rest on last month's crowd, not on today's floor.

A list, not a return rate.

The membership list counts who pays, not how many come back.

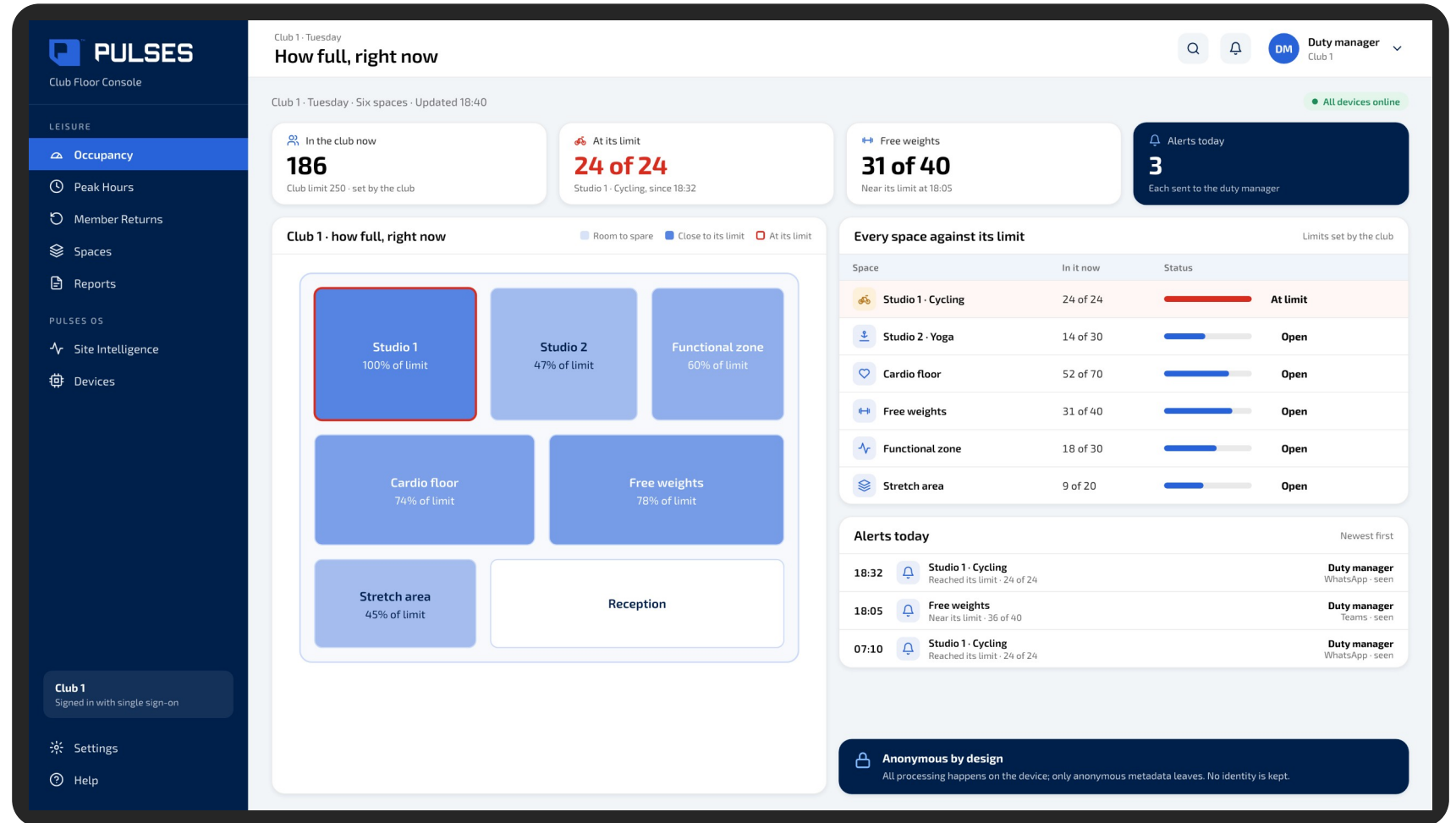


PULSES OS

Occupancy

How full, right now.

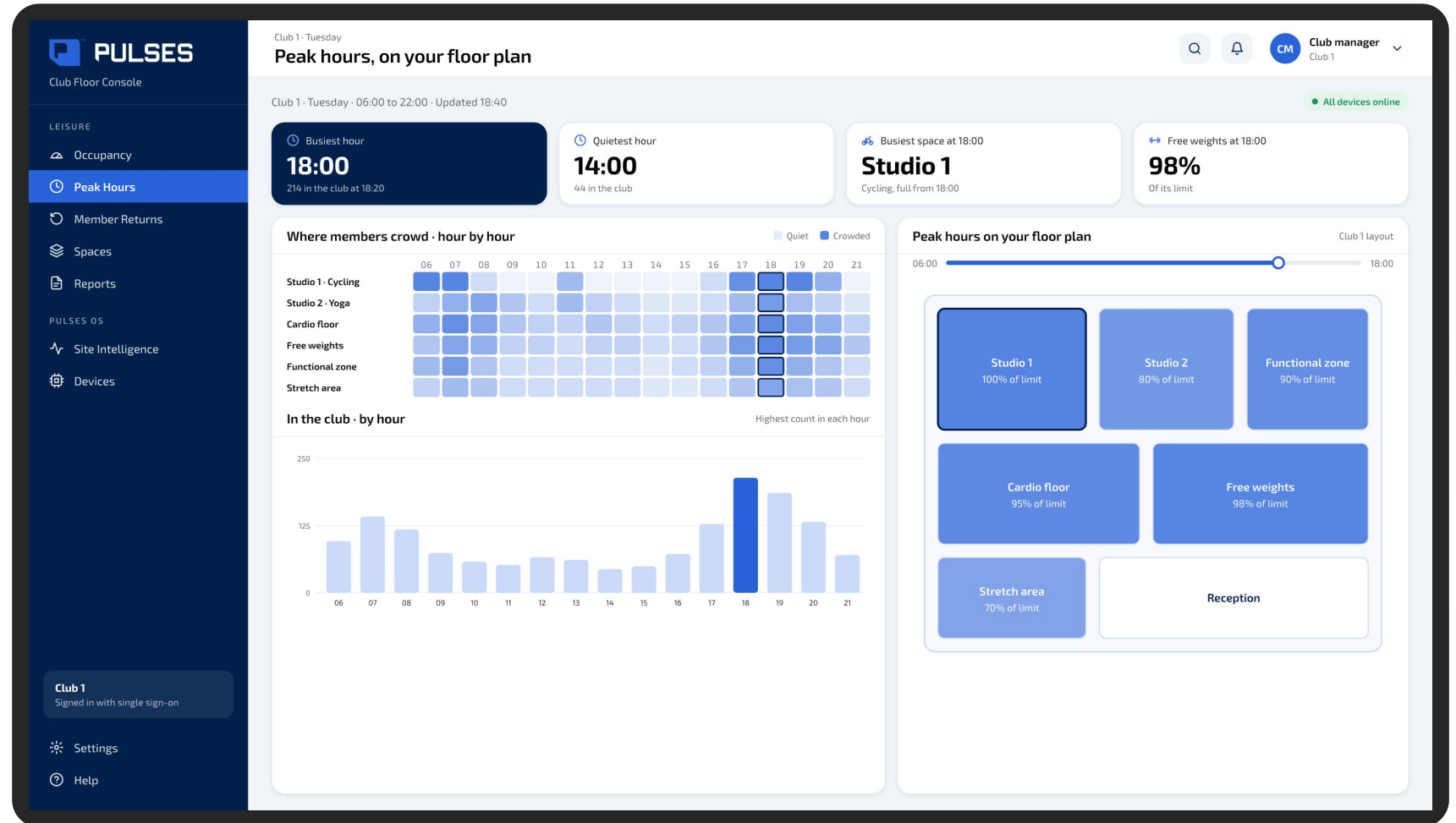
- See how full each studio, floor and zone is, in real time.
- When a studio reaches the limit you set, the duty manager hears.



Peak Hours

Peak hours, on your floor plan.

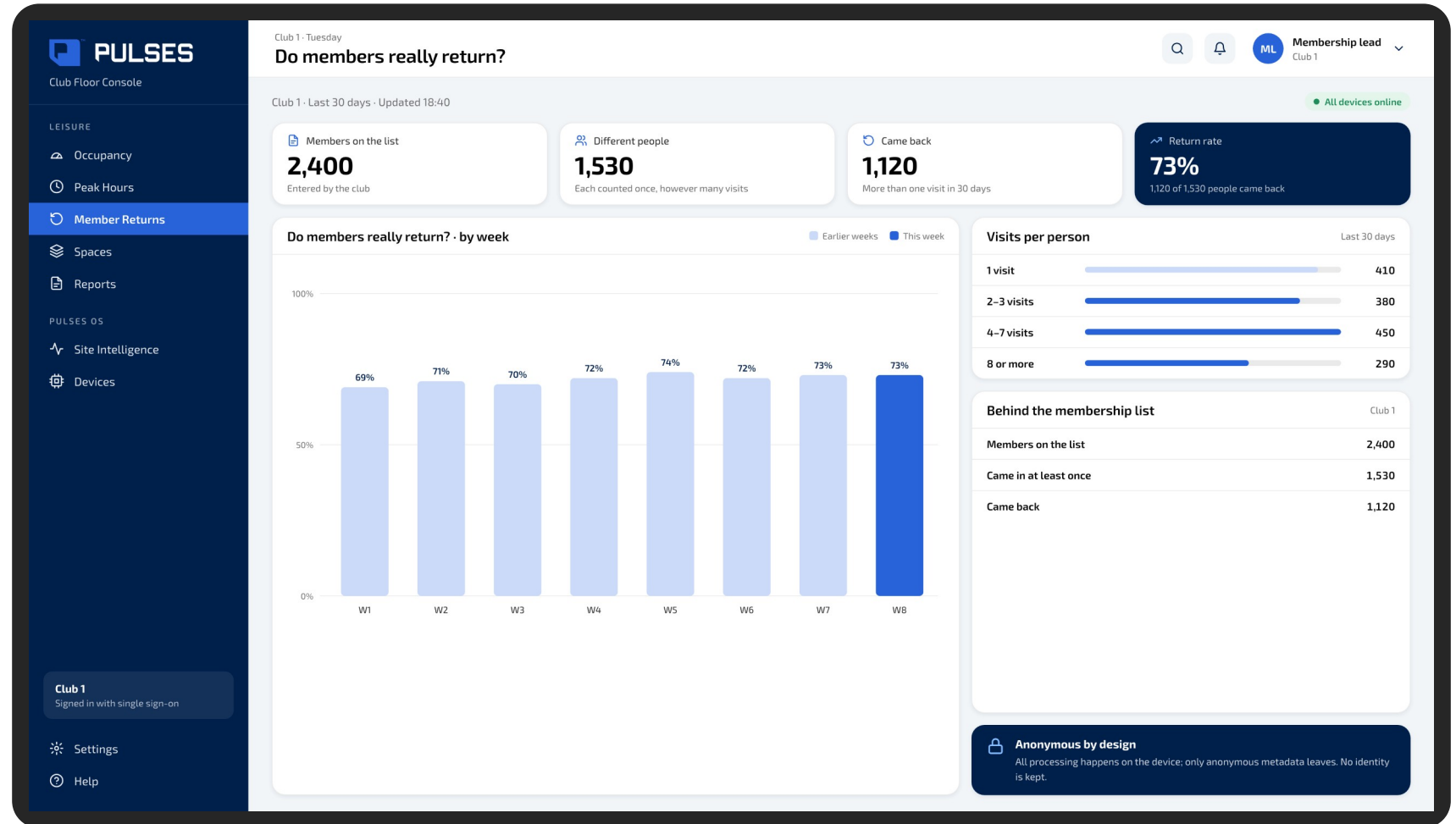
- See where members crowd, hour by hour, on your own floor plan.
- The busiest and quietest hours, space by space.



Member Returns

Do members really return?

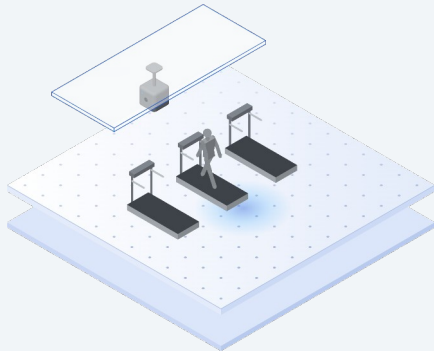
- And see how many members really come back, each counted once, with no identity kept.
- The return rate behind the membership list.



HOW IT WORKS

From the ceiling to the duty manager.

All processing happens on the device; only anonymous metadata leaves.



01

Vision on the ceiling

A Pulses Vision device over the studios, the floor and the entrance.



02

Three reads, one floor

How full each space is, when it peaks, how many come back. Each person counted once, no identity kept.



03

The duty manager hears

At the limit you set, on WhatsApp, Teams, SMS or email.

PROOF

150 million+

journeys counted across Pulses deployments

Anonymous platform total



Made in UAE

Pulses Vision Devices, designed and made in the UAE.

NEXT STEP

Walk your club with us.

We walk through your floor plan with you, space by space.

Book a walkthrough — pulses.ai/demo

The full showcase, with the film:
pulses.ai/use-cases/gyms-and-clubs

The Operating System for the Physical World

Insights, not images.



Scan for the showcase

Built on

