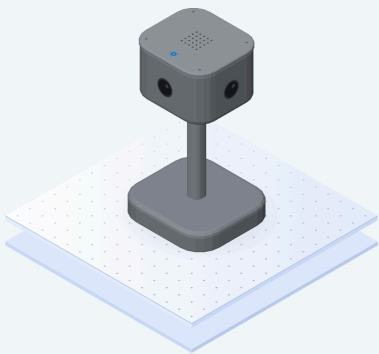


Know where your visitors go next.

For the teams that run a city's museums and heritage sites: every site's visits, dwell and onward journeys on one page, so passes are priced and shuttles timed around how visitors really move.

WHO PULSES IS, WHAT THIS IS, HOW IT WORKS



Pulses.ai is a UAE-born Physical Intelligence company: AI that understands your physical world.

For culture sites: visitors vanish between venues.

SEE

Vision Towers at each site's gates

UNDERSTAND

Visits, dwell and the next stop

ACT

Passes and shuttles planned around visits

THE PROBLEM

Across a cultural district, every museum and heritage site welcomes its own visitors.

Yet once they leave a site, nobody knows where they go next.

Each site sees only its own door.

Once visitors leave one site, nobody knows whether they went on to the next museum or waited at the shuttle stop.

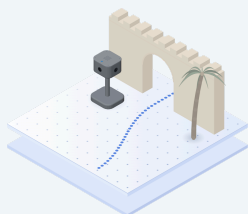
The shuttle is counted by hand.

Drivers count riders with hand clickers. Nobody can tell tourists from residents, or see how long people wait at a stop.

Plans made on guesses.

Passes priced on guesses, galleries staffed for the wrong hours, shuttles running empty at one end of the day and overflowing at the other.

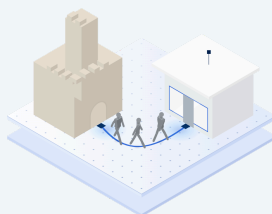
HOW IT WORKS — THREE MOVES



01

Vision Towers at each site's gates

At each site's gates, a Pulsed Vision Tower understands visits, dwell and the next stop. A freestanding, brandable tower beside each site's gates and the shuttle stops. All processing happens on the device; only anonymous metadata leaves.



02

Visits, dwell and the next stop

Visits per site and hour, how long people stay, the share of tourists and residents, and the next site visitors go on to: every site on one page. Journeys are counted, never who made them.

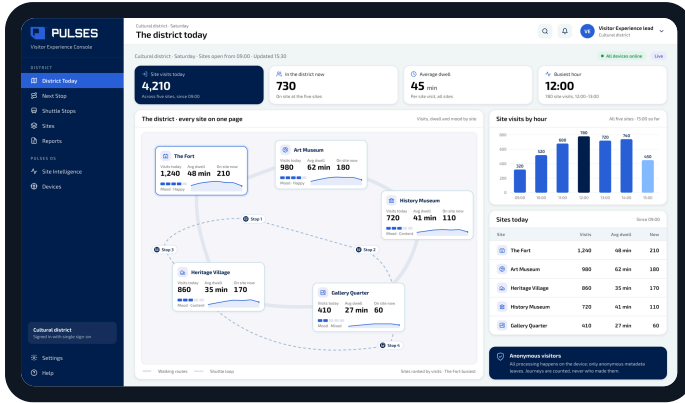


03

Passes and shuttles planned around visits

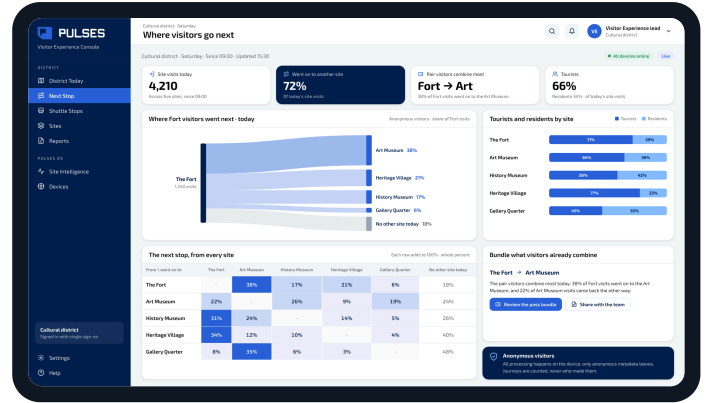
The team bundles the sites visitors already combine, staffs galleries for their real peaks, and times the shuttle to the waits it can see. Know the wait at every stop right now, and run the shuttle to it.

THE PRODUCT ON SCREEN



Every site, on one page.

Every site on one page: visits, dwell and mood, hour by hour.



Where visitors go next.

See which sites visitors combine, and bundle the passes they already buy.

PROOF

150 million+ journeys counted across Pules deployments

Anonymous platform total

PRIVACY

Anonymous by design.

- All processing happens on the device.
- Only anonymous metadata leaves.
- Journeys are counted, never who made them.

Insights, not images.

ON THE DEVICE, ON SCREEN

Pulses Vision Towers understand visits, dwell and the next stop, on the device.

Pulses OS shows every site on one page, and the wait at every stop.

🇦🇪 Made in UAE

NEXT STEP

Book a walkthrough — pulses.ai/demo

See the full showcase, with the film, the screens and the deck:
pulses.ai/use-cases/culture-sites (scan the QR code).

DEPLOYED AT



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



BUILT ON



Scan for the showcase