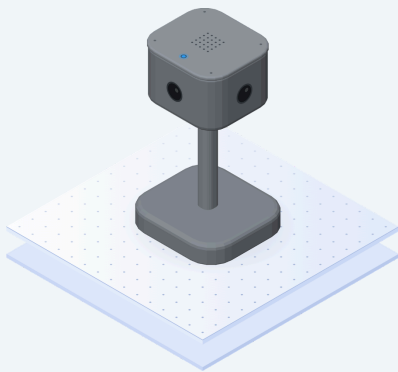


Count heads, not faces.

Each gate's count beside its ticket scans, and crowds counted by head.



WHO PULSES IS, WHAT THIS IS, HOW IT WORKS



Pulses.ai is a UAE-born Physical Intelligence company: AI that understands your physical world.

For venues and events: two counts, one argument.

SEE

Vision Towers
beside the turnstiles

UNDERSTAND

Heads counted,
even under helmets
and costumes

ACT

The count reconciled
with your ticket scans

THE PROBLEM

Two numbers, one crowd.

The gate's ticket scans say one thing;
somebody's count says another.

Whose number is right?

The day after, the argument is about
the number, not the crowd.

Faces that never show.

Helmets, costumes and dense crowds
keep faces out of sight.

HOW IT WORKS

From the turnstiles to the gap.



01

Towers at the gates

A Pulses Vision Tower beside each
bank of turnstiles.



02

Counted by head

Arrivals gate by gate; dense crowds
counted by head, faces or not.



03

Beside your ticket scans

Each gate's count beside its scans, the
gap by gate and time.

MORE FROM ONE EVENT

For the week, not forever

Portable towers, set up for the event and taken away after it.

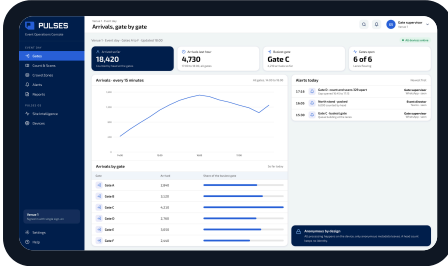
The gap reaches a person

Alerts land on WhatsApp, Teams, SMS or email.

No identity kept

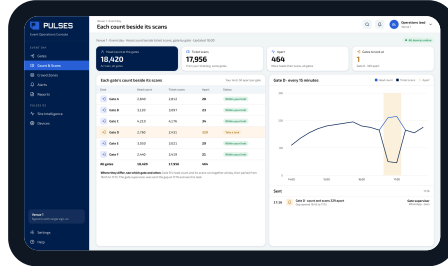
A head count keeps no identity.

THE PRODUCT ON SCREEN



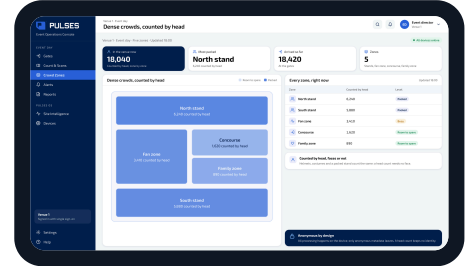
Arrivals, gate by gate

See arrivals at each gate, in real time.



Each count beside its scans

Set each gate's count beside its ticket scans. Where they differ, see which gate, and when.



Dense crowds, counted by head

And count dense crowds where faces never show.

Privacy. All processing happens on the device; only anonymous metadata leaves.

PROOF

150 million+

 journeys counted across Pulses deployments

Anonymous platform total

Made in UAE — Pulses Vision Devices are designed and made in the UAE.

NEXT STEP

Book a walkthrough — pulses.ai/demo

See the full showcase: pulses.ai/use-cases/crowd-counts, or scan the QR code.

The Operating System for the Physical World. **Insights, not images.**



Scan for the showcase

DEPLOYED AT

ADNEC
مجموعة أدنيك GROUP
A MOOCN Company

YAS
MARINA
CIRCUIT
حلبة فرانسيس ياس

BUILT ON

Microsoft

NVIDIA