

VENUES AND EVENTS

Count heads, not faces.

Each gate's count beside its scans, and dense
crowds counted by head.



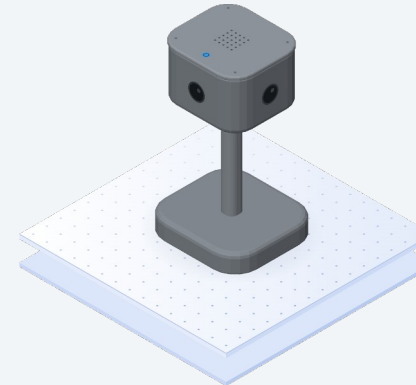
WHAT THIS IS

Pulses.ai is a UAE-born Physical Intelligence company: AI that understands your physical world.

For venues and events: two counts, one argument.

The Operating System for the Physical World

HOW IT WORKS



SEE

Vision Towers beside the turnstiles

UNDERSTAND

Heads counted, even under helmets and costumes

ACT

The count reconciled with your ticket scans

THE PROBLEM

Two numbers, one crowd.

The gate's scans say one thing; the crowd count, another.

Each side quotes its own.

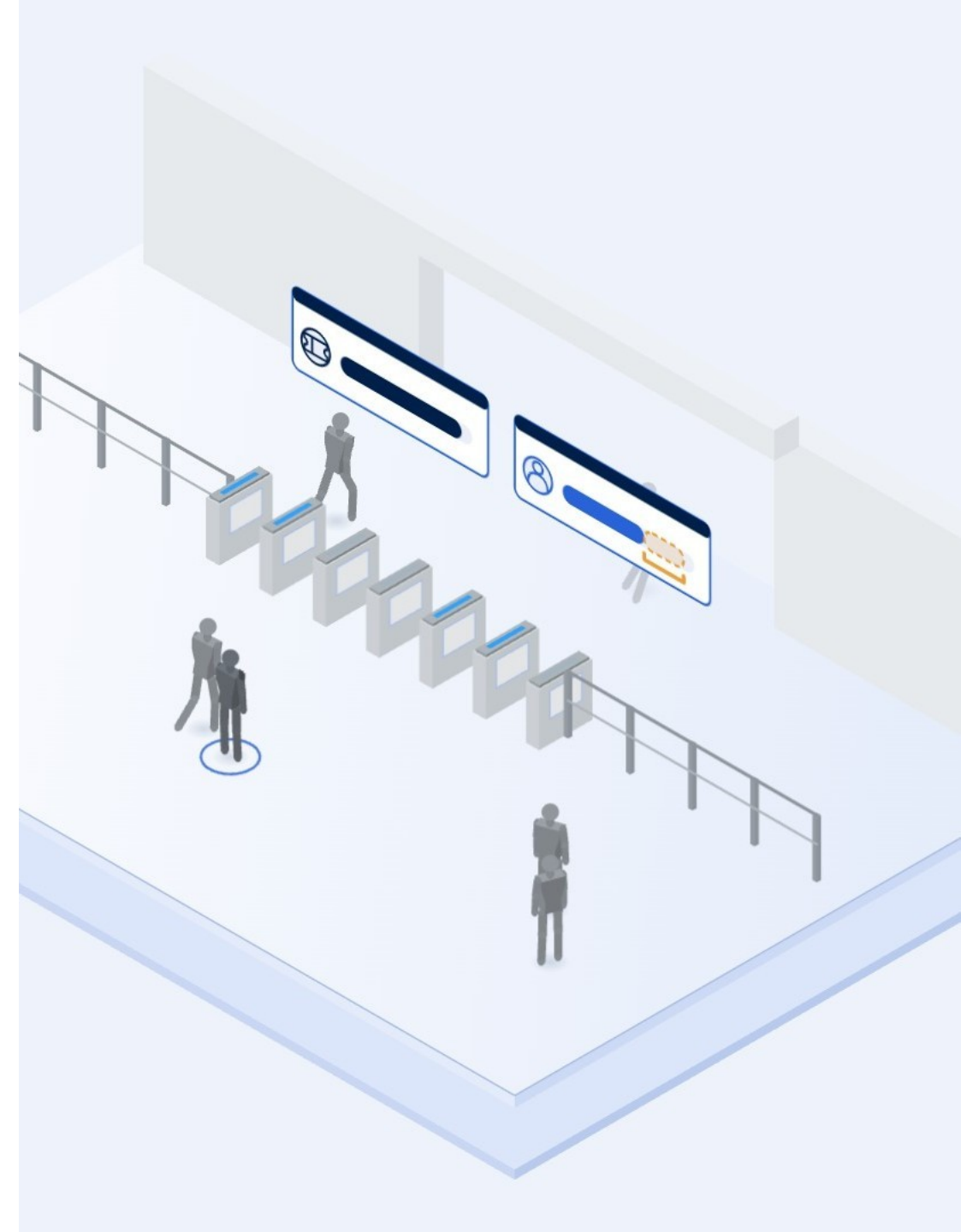
Promoter, authority and venue each pick the number they like.

The argument comes after.

About whose number is right, not what the crowd did.

Faces that never show.

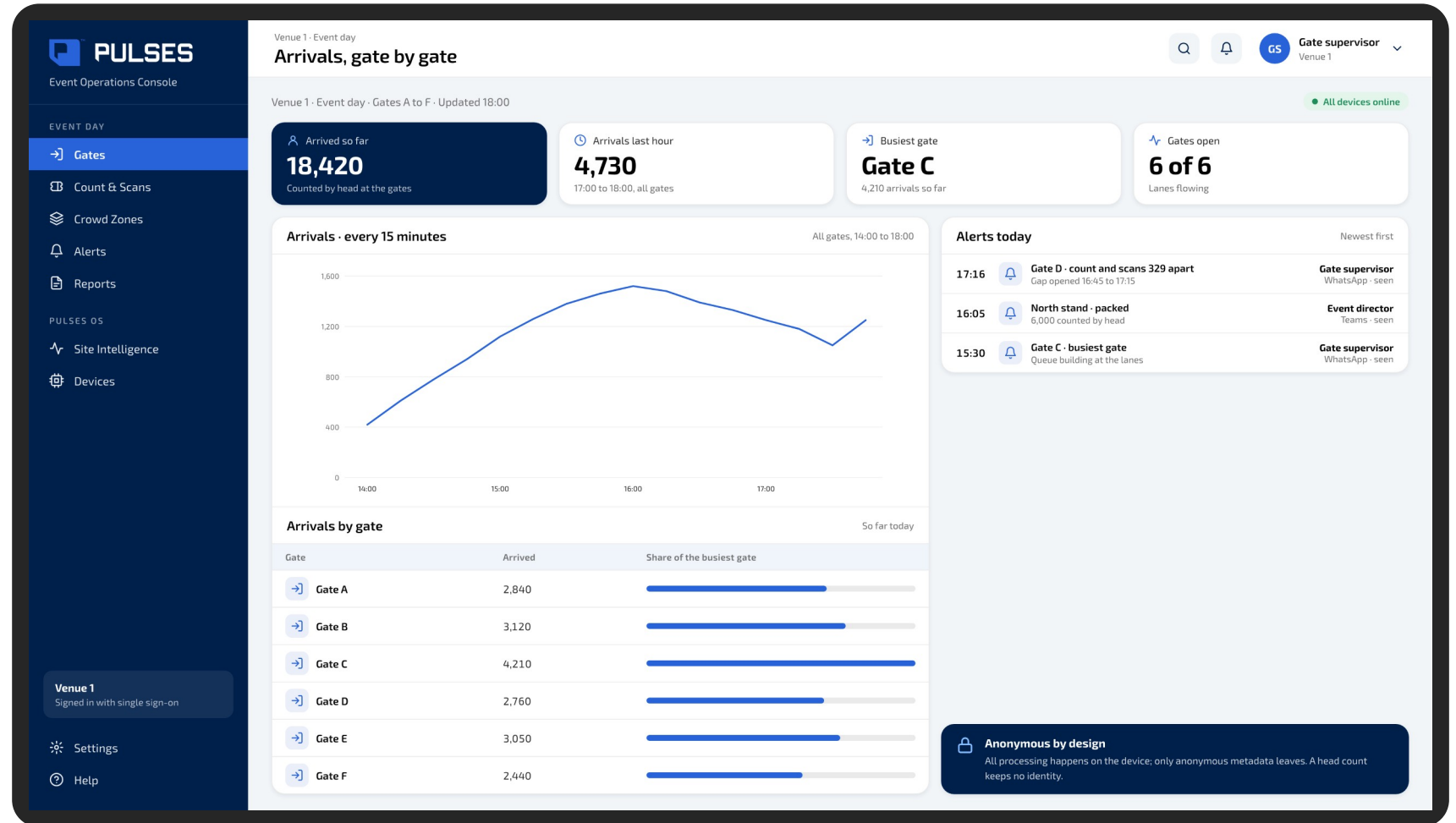
A face-based count cannot read helmets, costumes or packed crowds.



PULSES OS
Gates

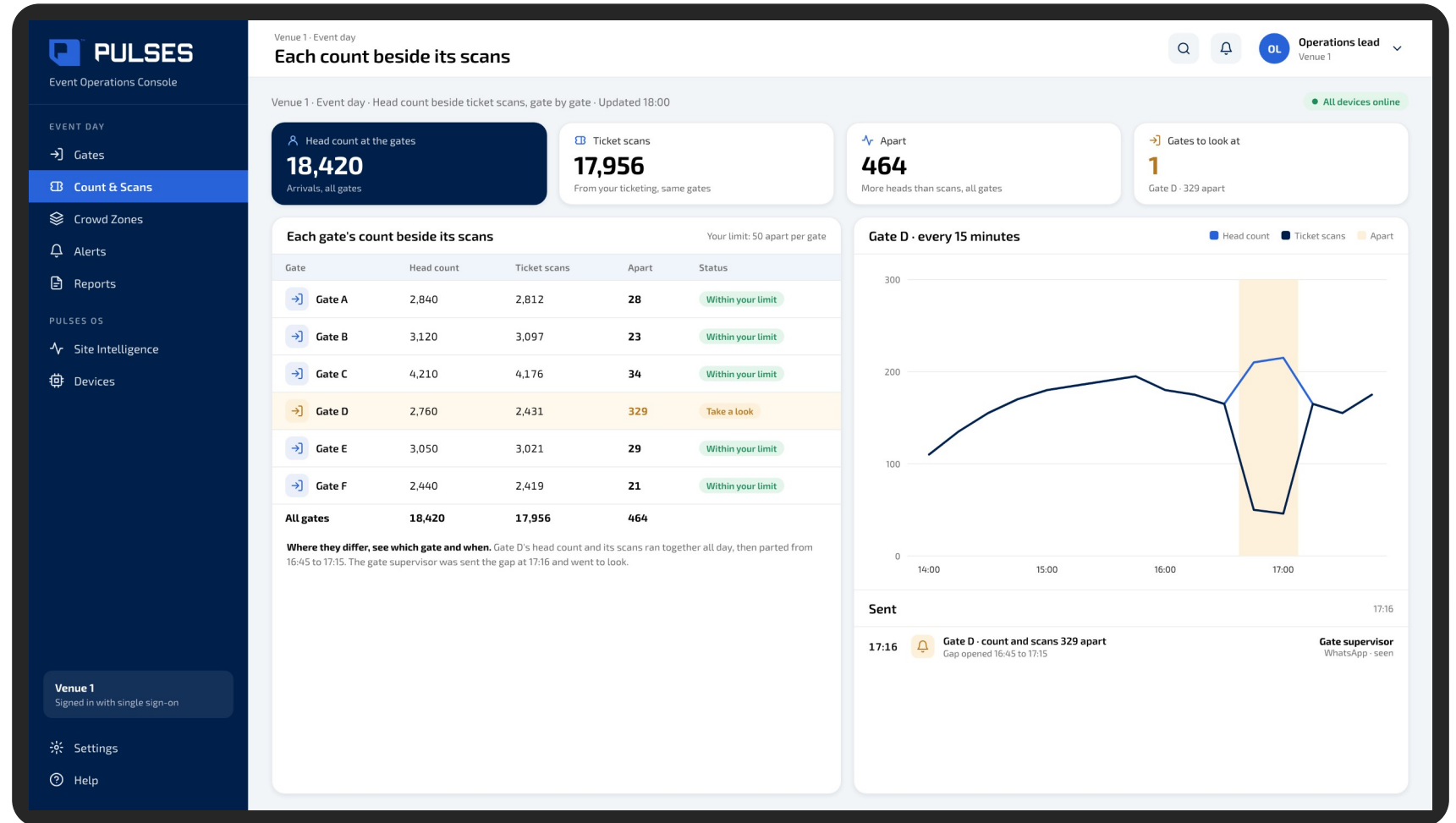
Arrivals, gate by gate.

- See arrivals at each gate, in real time.
- Arrivals every fifteen minutes, and the busiest gate so far.



Each count beside its scans.

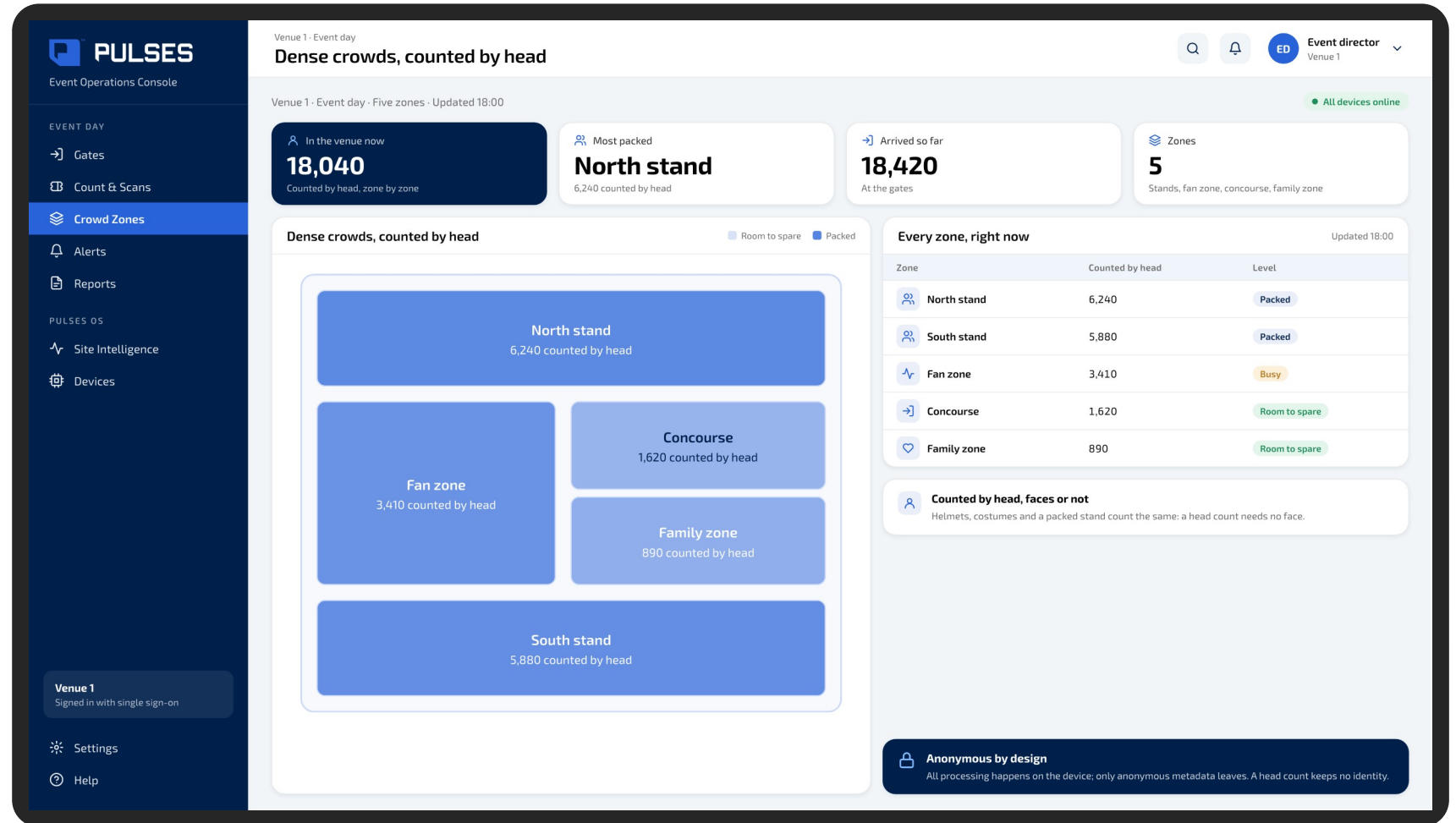
- Set each gate's count beside its ticket scans.
- Where they differ, see which gate, and when.



Crowd Zones

Dense crowds, counted by head.

- And count dense crowds where faces never show.
- Each zone of the venue, counted by head, no identity kept.



HOW IT WORKS

From the gate to the team.

All processing happens on the device; only anonymous metadata leaves.



01

Towers at the turnstiles

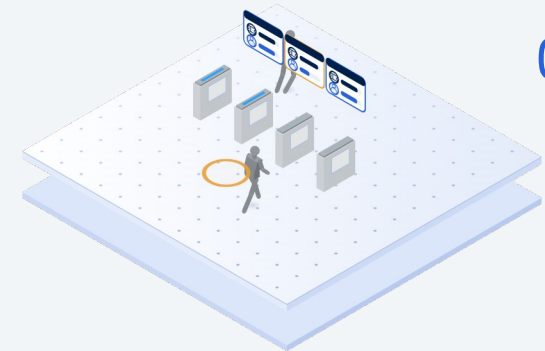
Portable Vision Towers, set up for the event, taken away after.



02

Heads counted, not faces

Arrivals gate by gate, and dense crowds counted by head.



03

Count set beside scans

The team sees which gate differs, and sends someone to look.

PROOF

150 million+

journeys counted across Pulses deployments

Anonymous platform total



Made in UAE

Pulses Vision Devices, designed and made in the UAE.

NEXT STEP

Walk your gates with us.

We walk through your event day with you, gate by gate.

Book a walkthrough — pulses.ai/demo

The full showcase, with the film:
pulses.ai/use-cases/crowd-counts

Insights, not images.

The Operating System for the Physical World



Scan for the showcase

Deployed at



Built on

