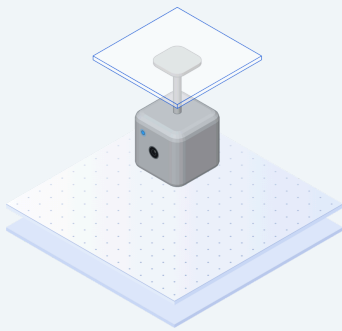


Every buyer's journey, from tap to keys.

At a car showroom, every buyer's journey starts with one tap, long before the door.

WHO PULSES IS, WHAT THIS IS, HOW IT WORKS



Pulses.ai builds Physical Intelligence for enterprises and government: edge-AI Vision Devices, designed and made in the UAE, that turn physical spaces — venues, stations, showrooms, service centers — into live, actionable insight. All processing happens on the device; only anonymous metadata leaves. See. Understand. Act.

For car dealers: campaigns judged by clicks, not sales.

SEE

Pulses Vision at the showroom entrance

UNDERSTAND

Each visit matched to its campaign

ACT

AI Operators reply, book, follow up

THE PROBLEM

Campaigns are judged by clicks.

The sale is never linked back to the ad that brought the buyer in.

The visit sits nowhere.

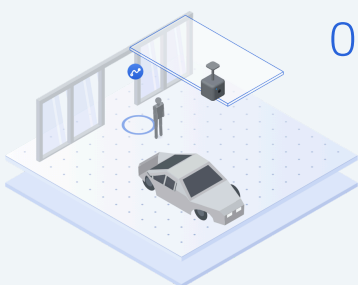
The click sits in the ad account and the sale in the sales system. The showroom visit between them is joined to neither.

Leads wait for an answer.

Buyers ask on the website, the phone, WhatsApp and email, faster than a busy floor can reply.

HOW IT WORKS — THREE MOVES

01



SEE

Welcomed at the door

A Pulsed Vision device at the entrance sees each visit, and every visit is matched to the campaign behind it. A buyer who opted in is welcomed by name and their advisor is alerted; everyone else stays anonymous.

02

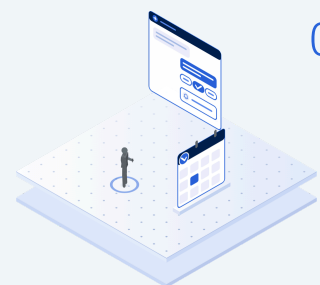


UNDERSTAND

Each visit matched to its campaign

One tap opens WhatsApp with a campaign code. The code, or the pass scanned at reception, matches the visit to its campaign. With the sales system connected, when the car sells, the sale links back to the ad, so the budget follows the sales.

03

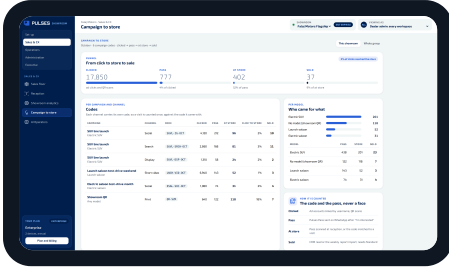


ACT

Every lead answered

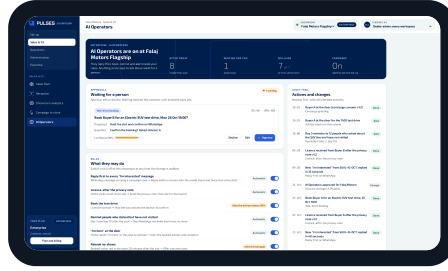
An AI Operator replies first, sends the model sheet and books the test drive. People who asked but never came get a friendly reminder, inside the dealer's rules and with the team's approval where a rule asks for it.

THE PRODUCT ON SCREEN



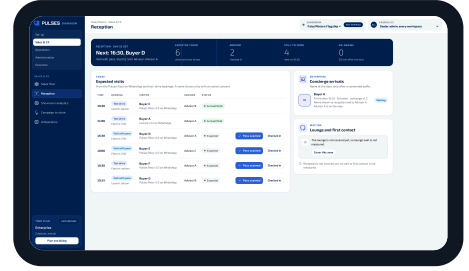
Clicks, visits and sales, per campaign.

Campaign to store: each campaign code from the click to the pass, the visit and the sale, by channel and by model.



Reply first, inside your rules.

AI Operators: reply first on WhatsApp, book the test drive, remind people who asked but never came. Anything a rule says to ask about waits for a person.



Expected today, welcomed at the door.

Reception: expected visits from the campaigns, a consented buyer at the door, the advisor on the way.

PROOF

150 million+

 journeys counted across Pules deployments

Anonymous platform total

PRIVACY

Private by design.

- Processing happens on the device.
- No image leaves the device; only anonymous metadata does.
- Every other visitor stays anonymous.
- A buyer is named only after opting in, with a selfie and the privacy note.

Insights, not images.

ON THE DEVICE, ON SCREEN

A real visitor-by-visitor journey.

Pulses Vision Devices understand each visit as it happens, on the device.

Anonymous Unique FaceID: derived on the device, can't be turned back into a picture, no personal data.

Pulses OS puts the campaign, the visit and the sale on one screen, and **AI Operators** act on it.

🇦🇪 Made in UAE

NEXT STEP

Book a walkthrough — pulses.ai/demo

See the full showcase, with the film and the product screens:
pulses.ai/use-cases/campaign-to-store (scan the QR code).

BUILT ON



Scan for the showcase