

BRANCH EXPERIENCE

Act while they're still waiting.

Mood, waits and the second visit, read at the counter.



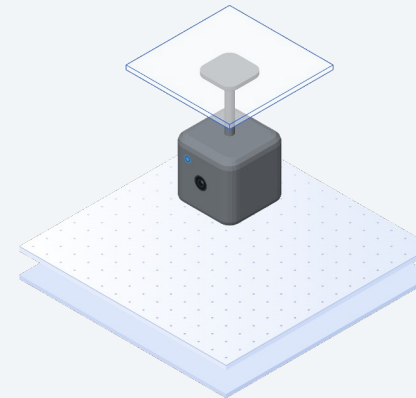
WHAT THIS IS

Pulses.ai is a UAE-born Physical Intelligence company: AI that understands your physical world.

For service branches: a long wait is noticed too late.

The Operating System for the Physical World

HOW IT WORKS



SEE

Pulses Vision above halls and counters

UNDERSTAND

Mood, waits and repeat visits

ACT

Told before the SLA breaks

THE PROBLEM

Known after the visit.

Four things a service centre learns too late.

The unhappy few

A high average hides the unhappy few.

A wait that breaks quietly

Noticed only once the visitor has gone.

The same service, twice

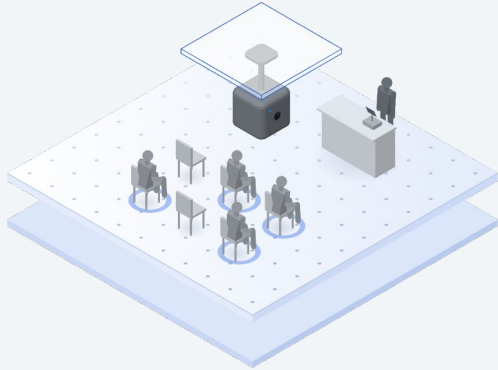
A visitor returns, sometimes to a different branch.

The back office, unseen

Presence and flow stay unknown behind the counters.

HOW IT WORKS

From the hall to a person.



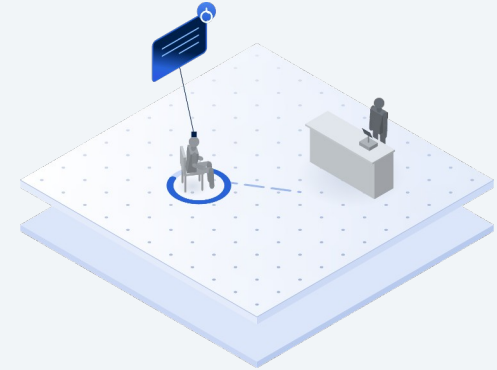
Pulses Vision above halls and counters

On the ceiling above the hall, the counters and the back office.



Mood, waits and repeat visits

Mood by zone, the unhappy few, and second visits, each counted once.



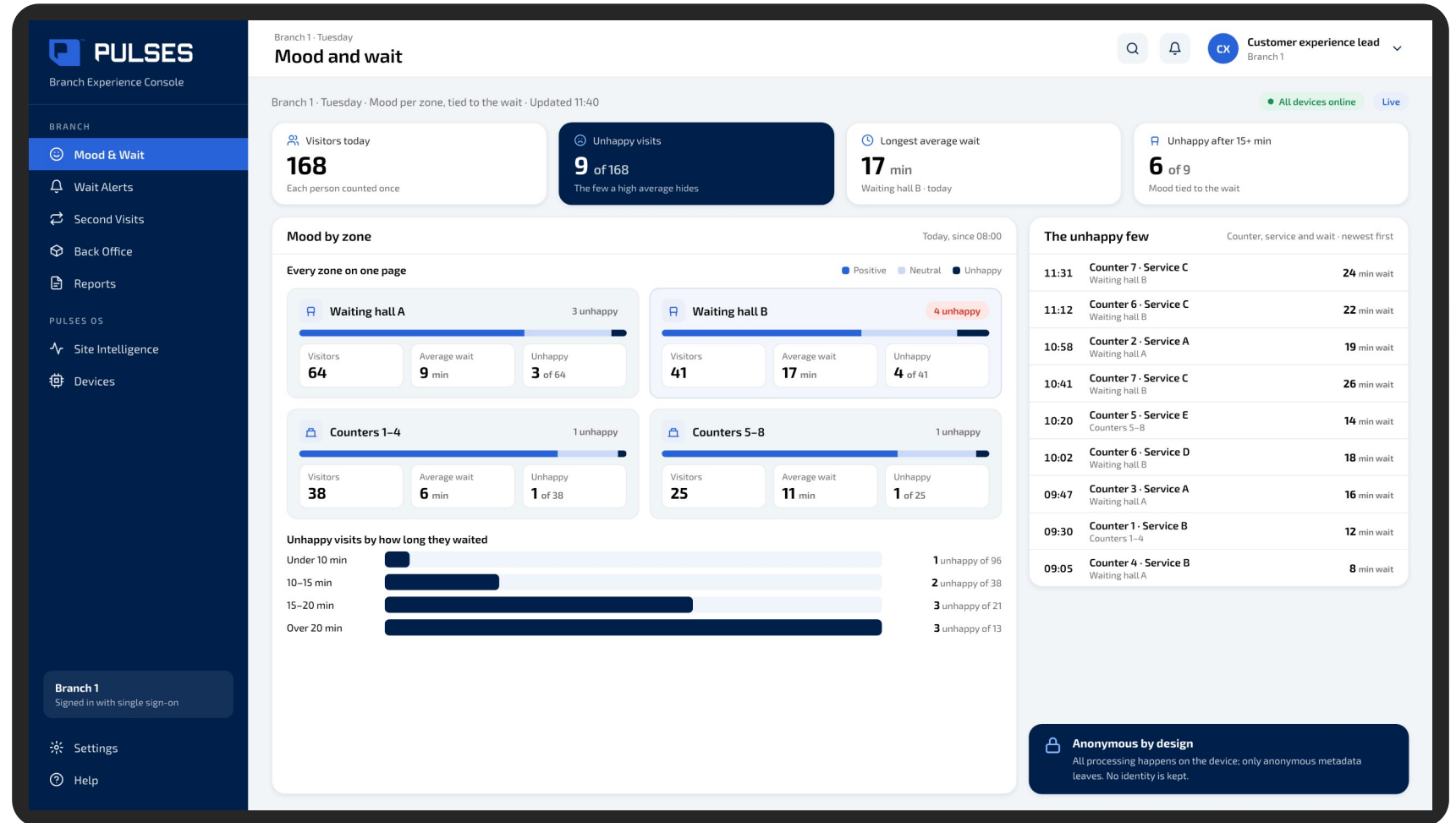
Told before the SLA breaks

A named role is told, on the channel the team already answers.

Mood tied to the wait.

- The unhappy few, by counter and service
- Mood by zone, tied to the wait
- Longest wait, and where it happened
- Every zone, on one page

All processing happens on the device; only anonymous metadata leaves. No identity is kept.

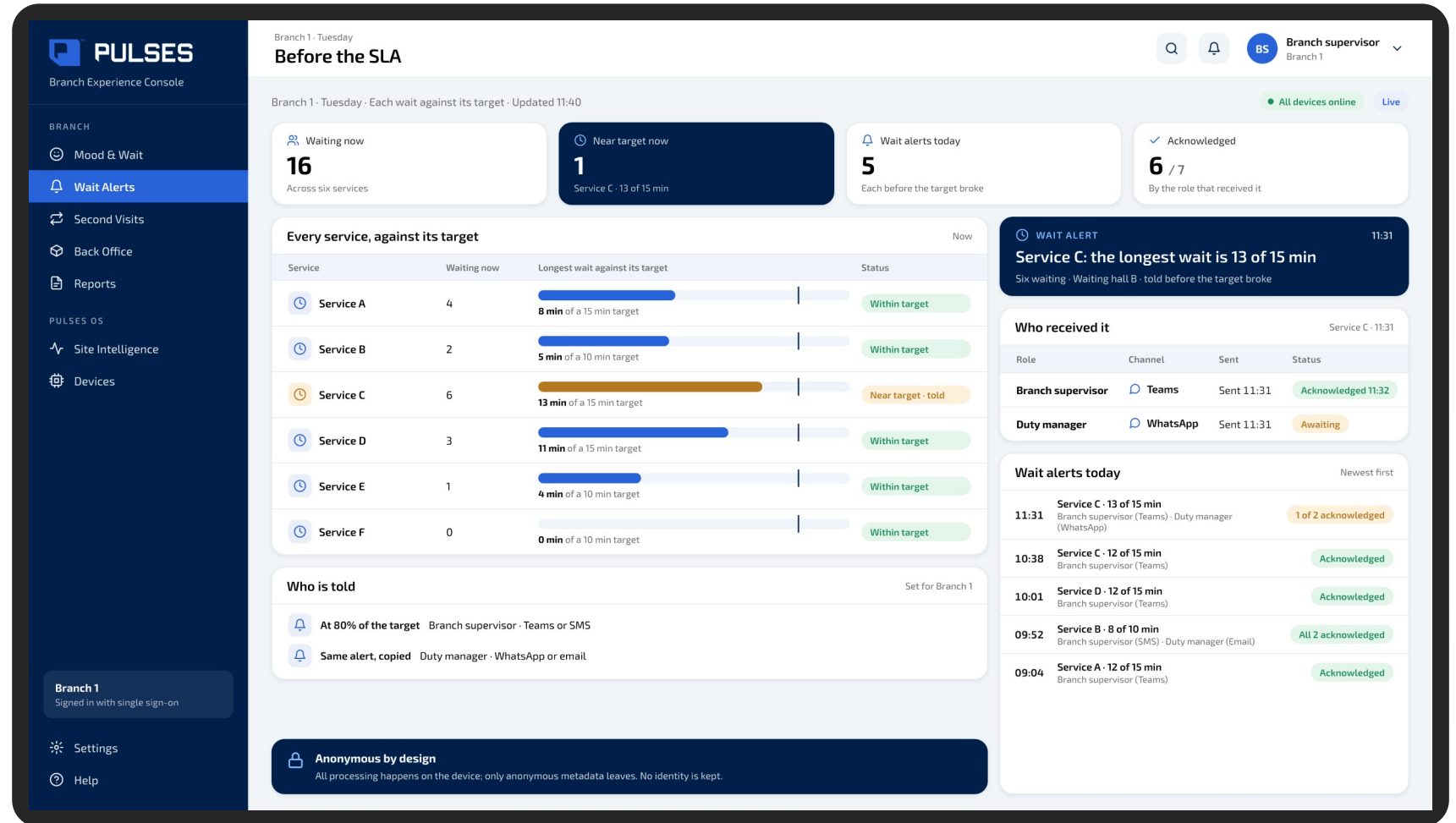


Wait Alerts

Told before the SLA breaks.

- Each wait, against its target
- A role told before it breaks
- The channel the team already answers
- Acknowledged, and by whom

All processing happens on the device; only anonymous metadata leaves. No identity is kept.

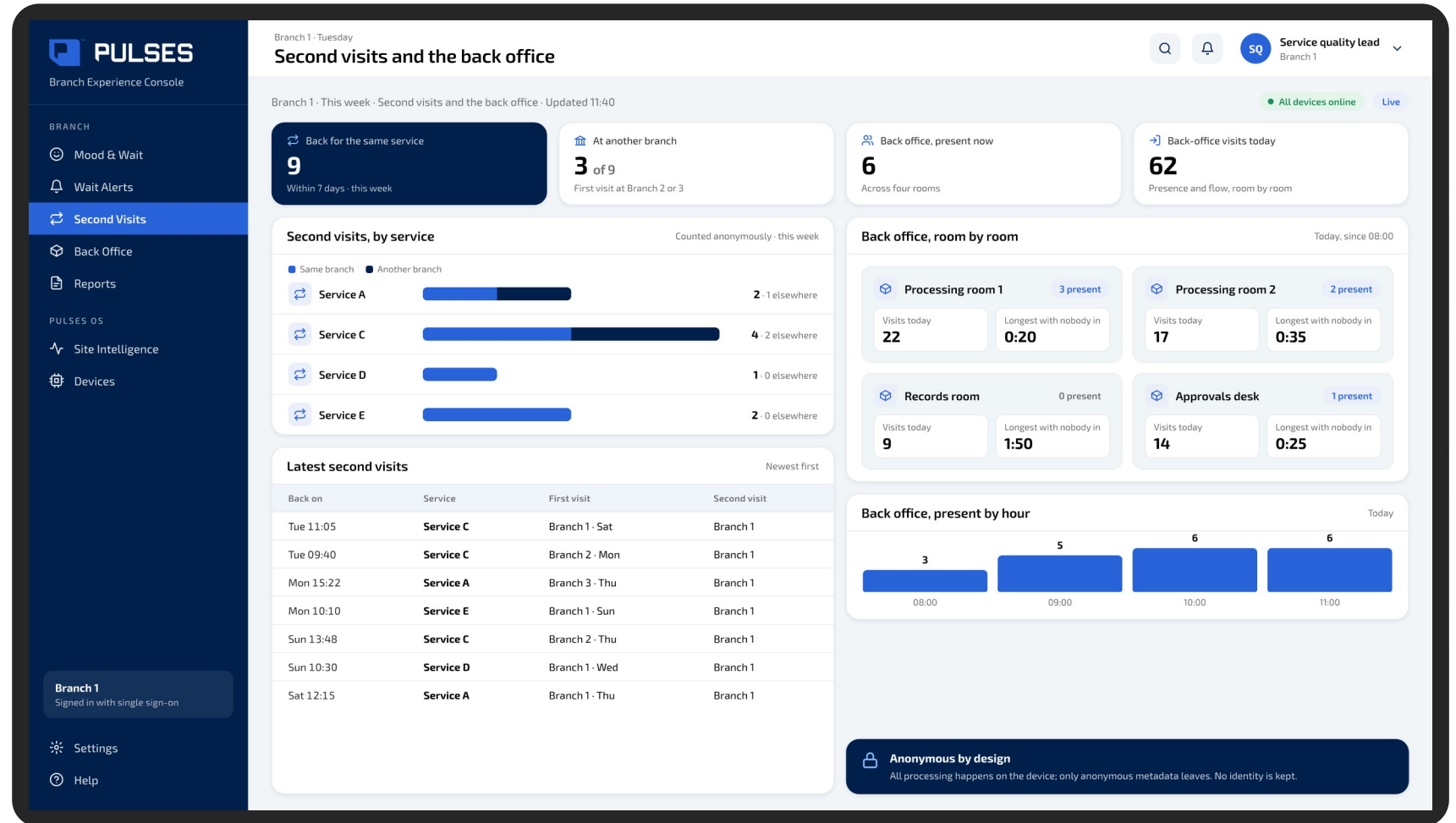


Second Visits

Second visits, and the back office.

- Back for the same service, even elsewhere
- Presence and flow, room by room
- Never a person's score
- Counted anonymously, once

All processing happens on the device; only anonymous metadata leaves. No identity is kept.



PROOF

150 million+

journeys counted across Pulses deployments

Anonymous platform total

 Made in UAE

Designed and made in the UAE.

NEXT STEP

Walk the hall with us.

Mood and waits read while the visitor is still in the hall.

Book a walkthrough — pulses.ai/demo

The full showcase, with the film:
pulses.ai/use-cases/branch-experience

The Operating System for the Physical World



Scan for the showcase

Deployed at



Built on

