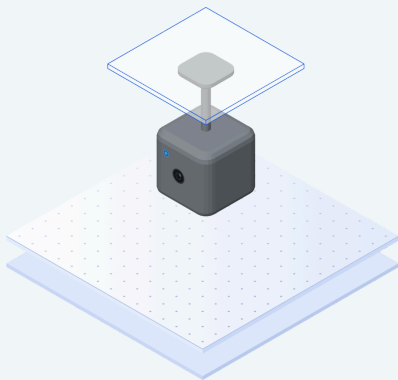


Unique passengers, curb to gate.

The same passenger, recognised from the curb to the gate.



WHO PULSES IS, HOW IT WORKS



Pulses.ai is a UAE-born Physical Intelligence company: AI that understands your physical world.

For airport terminals: each checkpoint counts its own crowd.

SEE

Pulses Vision on terminal ceilings

UNDERSTAND

Unique passengers, queues and mood

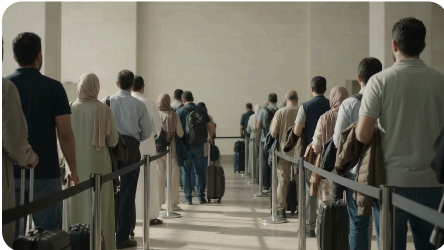
ACT

Duty managers alerted as queues build

THE PROBLEM

Each checkpoint, its own count.

Yet the journey between them is lost.



Crowds, not passengers.

Check-in, security and the gates each count their own crowd.

A queue seen late.

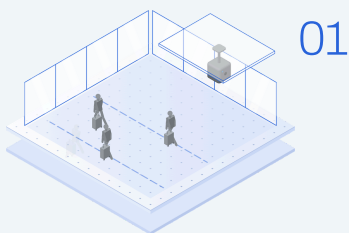
A security lane builds before the duty office can see it.

Mood, heard weeks later.

How passengers felt arrives as complaints, if at all.

HOW IT WORKS

Zone by zone, one journey.

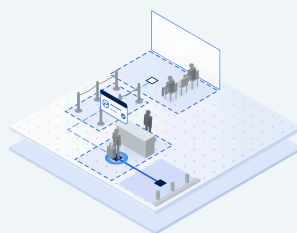


01

On terminal ceilings

A Pulsar Vision device at the doors, check-in, security and gates.

All processing happens on the device; only anonymous metadata leaves.



02

Unique passengers, timed

The same passenger, across re-entries and zones.

The wait at each stage; mood by zone and hour.



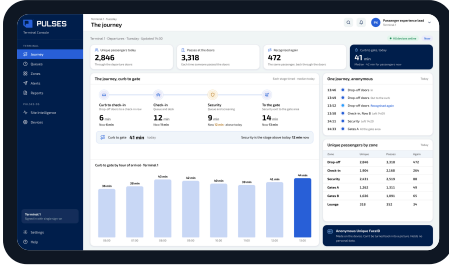
03

Alerted as queues build

The duty manager hears on WhatsApp, Teams, SMS or email.

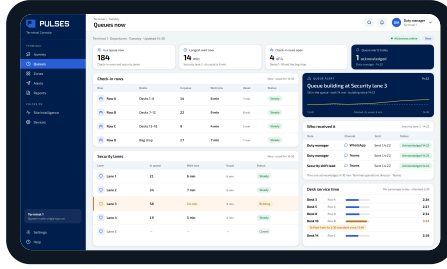
Zones and terminals side by side, on one page.

THE PRODUCT ON SCREEN



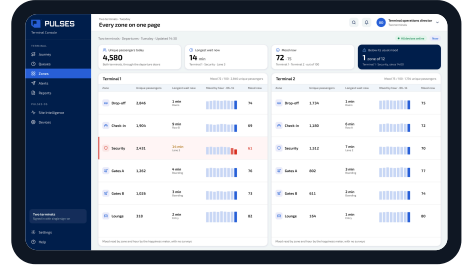
The journey

The same passenger, curb to gate, each stage timed.



Queues now

A queue builds at a security lane.
The duty manager hears on WhatsApp or Teams.



Every zone, one page

Every zone on one page, with mood by the hour.

EACH PASSENGER'S OWN JOURNEY

01

Unique passengers

The same passenger, across re-entries, days and zones.

02

The wait

Each stage timed, from the curb to the gate.

03

Mood by zone

Read by zone and hour, with no surveys.

04

Personal service

Personal service only for passengers who opt in: no consent, no recognition.

ANONYMOUS BY DESIGN

Anonymous Unique FaceID: made on the device, it can't be turned back into a picture and holds no personal data.

PROOF

150 million+ journeys counted across Pules deployments

Anonymous platform total

NEXT STEP

A real passenger-by-passenger journey.

Book a walkthrough — pulses.ai/demo

See the full showcase, with the film, the screens and the deck:
pulses.ai/use-cases/airport-terminal (scan the QR code).

BUILT ON



Scan for the showcase